



## Theresa Schleicher

Theresa Schleicher is a renowned futurologist for the future of retail. She advises the Federal Ministry of Economics and Climate Protection on new retail strategies. Schleicher shares her insights as a keynote speaker and leading expert on the future of retail at the Zukunftsinstutut.

### KEY TOPICS

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- The Gen Z consumption of the future: what makes the new consumers and employees tick?
- Next Growth: the new trends in products and services in different retail sectors.
- AI as future business factor: how does the possibilities of AI drives our future challenges?
- Inner-city: an outlook of our world, demands and ecosystems in future.

### BIOGRAPHY

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## Theresa Schleicher: Futurologist and Keynote Speaker

Theresa Schleicher is celebrated as one of the most renowned futurologists specialising in the future of retail. Her extensive background includes serving as a manager for the Hirschen Group and working as a data scientist. Currently, Schleicher is a thought leader and future consultant for the Federal Ministry of Economics and Climate Protection, where she contributes to the development of innovative retail strategies.

### Expert Insights on Retail Trends

As a leading expert on the future of retail at the renowned Zukunftsinstutut, one of the most relevant trend institutes in Europe, Theresa Schleicher publishes annual reports on upcoming retail trends. Her insights help shape the future of retail by highlighting key trends and technological advancements. Her focus on economic resilience in fast-moving markets and technological progress, such as artificial intelligence, underscores her commitment to fostering ecologically and economically sustainable retail solutions.

### Keynote Speaker on Data-Driven Innovation

In her role as a keynote speaker, Theresa Schleicher captivates audiences with her vision of a sustainable, data-driven world and economy. Her presentations are known for their insightful analysis and forward-thinking perspectives, making her a sought-after speaker at corporate events and industry conferences.

## Shaping the Future of Retail

Theresa Schleicher's work is pivotal in shaping the future of retail. Her expertise in data science and her strategic vision for the industry make her an invaluable resource for businesses looking to stay ahead of the curve. Schleicher's contributions to the Federal Ministry of Economics and Climate Protection highlight her influence in developing policies and strategies that support sustainable retail practices.

## Book Theresa Schleicher to Speak at Your Next Event!

Theresa Schleicher stands out as a visionary leader in the retail industry. Her expertise as a futurologist, data scientist, and keynote speaker makes her a prominent figure in shaping the future of retail. Businesses and organisations looking to gain insights into emerging trends and sustainable practices can benefit greatly from her knowledge and experience. To learn more about booking Theresa Schleicher for your event, visit our [contact page](#).