



The Wool Act

The Wool Act is a dynamic and highly interactive performance designed for corporate events. Using energy, humour and surprise, it turns audiences into active participants, creating a striking visual network that reinforces themes of collaboration, connection and shared purpose.

KEY TOPICS

- The Power of Cooperation
- Building Stronger Networks
- Connection Through Shared Purpose
- Turning Ideas into Collective Action
- Visualising Teamwork and Collaboration

BIOGRAPHY

Introduction

The Wool Act is a unique keynote experience that combines performance, participation and metaphor to deliver a lasting impact. Designed as either a high-energy opening or a memorable closing act, it leaves audiences inspired and united, reinforcing the value of connection in business and beyond.

Professional Background & Credentials

Developed specifically for corporate audiences, the Wool Act blends professional facilitation with theatrical performance. What begins as a familiar corporate-style introduction soon evolves into something unexpected: strands of brightly coloured wool are thrown across the auditorium, entangling the audience in a vast and tangible web. The act offers a powerful reminder that while one thread can easily be broken, together they form a strong and resilient network. The Wool Act has been performed for organisations across industries, with its themes of cooperation, networking and shared endeavour resonating universally. It is adaptable in length, with a full 25-30 minute version including a tailored introduction, or a shorter 10-15 minute format for maximum impact in tight schedules.

Speaking Style & Audience Value

The Wool Act combines humour, surprise and active participation to keep audiences engaged from start to finish. It works particularly well to energise participants at the start of an event, or to close on a memorable, high-impact note. Delegates leave not only entertained but also with a vivid, shared experience that symbolises the strength of collaboration and the power of working together. [Contact us now](#) for more information on how the Wool Act can energise your event, engage every participant, and create a powerful shared experience of collaboration and connection.

WHAT PEOPLE SAY

"The presentation was spectacular to say the least. The feedback I've received from members has been nothing but

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positive and everyone seemed to have a really terrific time."

— **Scarlett Van der Meulen, Marketing Communications Manager at Teradata Corporation**

"The artist managed to underline the importance of networking and team spirit within short time. Involving the participants had a sustainable effect and was a big success"

— **Anna Ledderboge, Executive Assistant Head Office at Johnson Controls International**