



Sean Pilot de Chenecey

Sean Pilot de Chenecey is a leading futurist and innovation strategist. He helps organisations anticipate change, identify risk, and develop foresight-driven strategies for leadership, culture, and growth in an uncertain world.

KEY TOPICS

- Anticipatory Leadership and Risk Management
- Strategic Planning and Foresight-Driven Innovation
- Politics, Philosophy and the Future of Business
- Scenario Planning for the Next Economy
- Curiosity as a Competitive Advantage

BIOGRAPHY

Introduction

Sean Pilot de Chenecey is an internationally recognised futurist, innovation strategist, and author who helps organisations prepare for what's next. Combining foresight with practical strategy, he enables leaders to anticipate risks, seize opportunities, and navigate transformation with confidence.

Professional Background & Credentials

With more than two decades of experience in foresight, strategy, and innovation, Sean has worked on international projects across Europe, the Middle East, Asia, Russia, and the United States. After a decade with leading-edge agencies, he co-founded The Future Laboratory, before launching his independent consultancy Brand Positive. Sean is the UK Associate Partner for the Copenhagen Institute for Futures Studies (CIFS), an NGO renowned for applied thought leadership in scenario planning, risk analysis, and strategy development. In this role, he conducts multi-sector futures research, delivers foresight training, and helps organisations become "futures-ready." A respected strategy consultant, think-tank partner, and business-school lecturer, Sean has spoken at events around the world, from Los Angeles to Tokyo, Helsinki to Melbourne, delivering his acclaimed "Now-Next-Why" keynotes. For over a decade, he has also lectured at universities, inspiring the next generation of business thinkers and leaders.

Speaking Style & Audience Value

Sean's presentations are intelligent, dynamic, and thought-provoking, blending foresight, research, and storytelling with practical business application. Known for his ability to make complex global trends actionable, he helps audiences build strategic resilience and creativity in volatile environments. His "Now-Next-Why" framework empowers organisations to understand immediate challenges, anticipate future shifts, and align purpose with performance. Whether speaking to executive teams, innovation leaders, or cross-sector audiences,

Sean delivers with clarity, energy, and intellectual depth.

Books and Publications

Sean's thought leadership extends through his acclaimed books and media work. His first book, *The Post-Truth Business*, reached No. 1 in the Business Bestseller charts, exploring reputation capital through authenticity, ethics, privacy, and trust in an era of disinformation. His second book, *Influencers & Revolutionaries*, was shortlisted for the Business Book of the Year Awards, focusing on multi-sector innovation and emerging trends shaping the future of business. He is also the host of the *The New Abnormal* podcast, which has surpassed 250,000 downloads, featuring in-depth interviews with leading thinkers on strategy, innovation, and the future of work.

Themes and Expertise

Sean's expertise spans foresight-driven strategy, leadership, and innovation. His work explores anticipatory leadership and risk management, foresight and scenario planning for future resilience, and the role of curiosity and creativity as catalysts for innovation. He also examines the influence of politics, philosophy, and cultural change on business, alongside the intersection of ethics, trust, and emerging technologies. By combining intellectual curiosity with actionable insight, Sean equips leaders to make forward-thinking, responsible decisions that drive innovation and sustainable growth. [Contact us now](#) for more information on how Sean can inspire your next event with powerful insights on foresight, innovation, and leadership.

WHAT PEOPLE SAY

"Sean provides an incisive view of the troubled cultural and political landscape that modern brands need to navigate. But what makes this book 'mission critical' is the rigorous research, laser insights and the intelligence briefings he has extracted from a broad range of experts. The Post-Truth Business is a field manual for marketers."

— Paul Kemp-Robertson, Founder & Chief Brand Officer, Contagious

"The World Retail Congress is renowned for attracting excellent speakers for each of its annual events. Following on from his previous speeches at the congress, this year Sean gave a superb trend research talk as part of our Leadership Programme for CEO's. He also chaired dynamic marketing panels with innovative brands and leading-edge agencies. I'd highly recommend him for companies seeking a deeply informed and entertaining speaker!"

— Ian McGarrigle, Chairman, World Retail Conference

"Everything starts with trust - but how do brands reset their moral compass and gain trust in a post-truth era? Via brilliant storytelling and research, this hugely inspiring and insightful book shares compelling examples of leaders, brands and business models showing the way forward. I believe this is the ultimate handbook for anyone who wants to build reputation capital and future-proof their brand in a post-truth environment."

— Anne-Lise Kjaer, Founder, Kjaer Global Futures