



Sean Fitzpatrick

Book Sean Fitzpatrick as a keynote speaker at your next event. He played in 74 All Blacks Test wins and retired with a New Zealand-record 92 Tests and a world-record 63 consecutive Tests (records at the time). A renowned speaker, he brings effective leadership and high performance teams to life for the business world.

KEY TOPICS

Here are the topics Sean Fitzpatrick specialises in as a Keynote Speaker:

- Winning Matters
- Leading a Team of High Achievers
- Creating a Culture of High Performance

BIOGRAPHY

Why Book Sean Fitzpatrick as a Keynote Speaker

As a winning team captain, Sean Fitzpatrick shares practical lessons from international rugby that land with leaders at every level. He speaks fluently about culture, pressure and decision making, and links them to the realities of **digital transformation** and fast growth. Expect natural inspiration, excellent stories and tools your people can use straight away. If you want a motivational speaker who lifts the room and aligns a leadership team, book Sean Fitzpatrick.

Keynote Themes

- **Front Row Leadership** Habits that build high performance teams, shaped by his time as All Black captain of the All Blacks team.
- **High performance cultures** How to set standards, create simple rituals and keep them when it matters most.
- **Leading through change** What high stakes Tests teach about clear calls in fast moving markets.
- **From player development to people development** Turning elite coaching principles into everyday leadership.

Rugby Career Highlights

Sean played in 92 Test matches for New Zealand, including a world record run of 63 consecutive Tests at the time. He made his debut in June 1986 and won the inaugural **Rugby World Cup** in 1987. Appointed captain in 1992, he led the **All Blacks in 51 Tests**, *including the series win over the British and Irish Lions in 1993 and a clean sweep of the first Tri Nations in 1996*. The pinnacle came in 1996 with a historic Test series victory over South Africa on their home soil. He made his 92nd and final Test appearance on 29 November 1997. Across his career he featured in **74 Test match victories**, among the most in international rugby.

Recognition and Impact

He was appointed an Officer of the New Zealand Order of Merit (ONZM) in the 1997 New Year Honours. He helped modernise the hooker role with strength and mobility and is widely named among the greatest rugby players in his position. He is Chairman of the Laureus World Sports Academy (appointed 2016) and supports the Laureus Sport for Good Foundation. Earlier bios list him as vice chairman before his current role.

Business and Media

In the business world, Sean is a Director at Front Row Group and leads Front Row Leadership programmes. He was previously a director of Front Row Hospitality Limited (UK; now dissolved). He has delivered alongside major partners and is regularly praised for landing brand messages with clarity, including the Wates brand message. A respected analyst, he has worked as a TV pundit for Sky Sports and ITV.

What Audiences Say

Event hosts call Sean a hilarious man with excellent stories, a natural inspiration and an excellent crowd pleaser. He brings authority without ego and leaves managers with actions they can use on Monday.

Make an Enquiry

Ready to bring effective leadership to life at your conference or awards night [Book](#) Sean Fitzpatrick for your next event.

WHAT PEOPLE SAY

""Sean did an excellent job in engaging with our executive team and ensuring his speech supported our specific goals as a business.""

— BMS Group