

Ross Dawson

Ross Dawson is a globally recognised futurist, keynote speaker, and author who helps organisations anticipate change and seize new opportunities. He brings clarity to complex shifts in technology, business, and society, enabling leaders to shape strategies and inspire innovation for a fast-changing future.

KEY TOPICS

- Technology Leadership in an Accelerating World
- Creating the Future of Media
- The Future of Financial Services and Advice
- Leadership in Professional Services
- Shaping the Future of Healthcare
- The Future of Education and Learning

BIOGRAPHY

Introduction

Ross Dawson is a world-renowned futurist, keynote speaker, and bestselling author who advises business leaders and governments on how to thrive amid accelerating change. Known for his ability to distill complex ideas into clear, practical insights, Ross inspires audiences to embrace innovation and lead with confidence in turbulent times.

Professional Background & Credentials

Ross has built a global reputation as a trusted advisor and thought leader in strategy, innovation, and emerging technologies. With a background in financial services, media, and professional services, he has worked with leading organisations across more than 30 countries, from multinationals to government bodies and industry associations. As founder and chairman of multiple companies, including international consulting firm Advanced Human Technologies and events company Future Exploration Network, Ross has led initiatives at the intersection of technology, business, and society. His work spans a wide range of sectors, from financial services and healthcare to media, retail, real estate, and beyond - offering future-focused strategies tailored to each industry.

Speaking Style & Audience Value

Ross is a highly engaging speaker, known for his dynamic and interactive delivery. He blends deep research with compelling storytelling, weaving sector-specific insights with big-picture trends. His sessions equip audiences with frameworks to navigate uncertainty, unlock opportunities, and take bold steps toward shaping the future. Whether delivering keynotes, facilitating boardroom strategy sessions, or leading workshops, Ross

ensures participants leave with actionable insights and renewed confidence to drive transformation.

Books and Publications

Ross is the author of several acclaimed books, including:

- Living Networks – exploring the power of connected technologies.
- Developing Knowledge-Based Client Relationships – a guide to professional services in a connected economy.
- Getting Results from Crowds – on harnessing collective intelligence.

His thought leadership is regularly featured in international media, positioning him as a sought-after authority on emerging trends.

High-Profile Clients and Collaborations

Ross has delivered keynotes and collaborated with many of the world's most influential organisations, including BP, Coca-Cola, NASA, KPMG, Shell, and Unilever. He has also been a featured speaker at prestigious global platforms such as TED Global, the United Nations World Summit for Sustainable Development, and the World Economic Forum.

Recognition and Influence

As a futurist and strategist, Ross Dawson is frequently invited to speak at major international forums, where his insights on technology, leadership, and future business models resonate with leaders shaping tomorrow's world. His work continues to inspire professionals and organisations to not only adapt to change but to create the future they want to see. Contact us now for more information on how Ross can inspire and equip your organisation to thrive in a fast-changing world.

WHAT PEOPLE SAY

> "*"Ross did an excellent job. He interpreted the brief very well and facilitated the workshop in a very professional way. I am sure we will have the opportunity to use his services again."*"
>
> **— Matthew Birch, Head of Treasury and Capital Markets, BNP Paribas Australia**

> "*"Ross Dawson has achieved a remarkable synthesis of concepts that powerfully capture the zeitgeist of today's business environment. Executives should heed his words, to clarify their role in shaping the emerging living global network of business."*"
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> **— Doug McDavid, Conference Co-Chairman, IBM Symposium on the Coevolution of Business-Technology Innovation**

> "*"Ross Dawson is a very dynamic speaker who presents his ideas in an exciting and interactive manner. His presentations engage the audience and enable a dialogue for true interaction between all parties. I would highly recommend Ross as a speaker for any event or conference."*"
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> **— Guy Alvarez, Founder, Business Development Institute**