



Ries Anderson

Ries Anderson is a GenZ entrepreneur and Founder of Flandrien Chocolate, redefining business through authenticity and AI. He inspires corporate audiences with bold insights on innovation, leadership, and the new generation of founders shaping the future.

KEY TOPICS

- Start-Up of One: The Rise of the Solo Entrepreneur
- Leading Gen Z
- Growing Your Personal Brand
- Overcoming Imposter Syndrome
- Leading with AI

BIOGRAPHY

Introduction

Ries Anderson is a 22-year-old entrepreneur, thought leader, and Founder & CEO of Flandrien Chocolate, a fast-growing Belgian brand that fuses chocolate heritage with modern creativity and AI-driven branding. Recognised as one of Europe's most dynamic young business voices, he brings a powerful message of innovation, authenticity, and courage to global audiences.

Professional Background & Credentials

Launching Flandrien Chocolate while still a student, Ries embodies the new wave of founders redefining entrepreneurship in the digital era. His concept of the "Start-Up of One" celebrates the power of individuals leveraging technology, creativity, and purpose to build businesses that matter. Ries's achievements include the Global Change Maker Award at the Change the World Model United Nations in Abu Dhabi (2023), the Belgian Student Entrepreneur of the Year title (2024), and recognition as Keystone Student Ambassador of the Year (2025). He has shared his insights at prestigious academic institutions and Business Schools in Europe, the United Kingdom and North America, addressing themes such as youth leadership, AI innovation, and the mindset behind modern entrepreneurship.

Speaking Style & Audience Value

Ries Anderson delivers energetic, inspiring, and deeply human talks that resonate across generations. Blending storytelling with actionable strategies, he empowers audiences to lead with authenticity, embrace innovation,

and transform self-doubt into confidence. Whether delivering a keynote, fireside chat, or interactive session, Ries's presentations combine intellect with empathy, leaving audiences motivated to create meaningful impact and lead with purpose.

Changemaker & Connector

Beyond his ventures, Ries actively mentors young entrepreneurs and collaborates with initiatives that promote sustainability, innovation, and youth empowerment. His mission is to prove that age is never a barrier to impact, and that leadership begins with belief in oneself.

Awards and Recognition

Ries's achievements have positioned him as one of Europe's most promising young business leaders. His honours include the Global Change Maker Award from the Change the World Model United Nations (2023), Belgian Student Entrepreneur of the Year (2024), and Keystone Student Ambassador of the Year (2025). These accolades highlight both his entrepreneurial impact and his commitment to inspiring positive change through innovation and leadership.

Themes and Expertise

Ries's expertise spans youth entrepreneurship, leadership, and the evolving relationship between technology and creativity. He speaks compellingly on how authenticity and AI can coexist in business, how personal branding drives influence, and how emerging leaders can build confidence and purpose in an increasingly fast-paced world. His key themes include innovation, mindset, digital storytelling, and the power of individual initiative to shape the future. [Contact us now](#) for more information on how Ries can inspire your next event with his dynamic insights on entrepreneurship, leadership, and innovation in the age of AI.