



## René Carayol

René Carayol, a seasoned business veteran and influential mentor, leverages his rich history from managing director roles and board positions to inspire and guide top corporate leaders. With a unique perspective backed by decades of experience, René offers unparalleled insights into leadership and growth.

### KEY TOPICS

---

- Collaboration is the New Leadership
- Manage a little less, Lead a little more
- Culture is more powerful than Strategy
- Inspired Leadership

### BIOGRAPHY

---

## René Carayol: A Beacon of Leadership and Expertise

[René Carayol's](#) journey through the echelons of corporate power has equipped him with invaluable insights and experiences. As the former Managing Director at IPC Magazines and a board member for major corporations like Pepsi and IPC Media, René has not only witnessed but also steered significant business milestones. His leadership in the largest management buyout in European history stands as a testament to his strategic acumen and bold vision.

### René's Unique Approach to Executive Coaching

Unlike many who claim to have profound top-level experience, René Carayol brings genuine front-line exposure from working closely with prominent figures such as Jim Yong Kim, Antony Jenkins, Mario Greco, and Maria Ramos. His engagements with these world-class leaders underscore a sustained track record of impacting the upper echelons of global business. René Carayol doesn't just speak about leadership; he enacts it through actionable insights that have guided CEOs across the Fortune 500 and FTSE 100. His mentorship focuses on practical actions and behaviours that foster a strong sense of empowerment among leaders, enabling them to unlock their team's potential and drive forward with confidence.

## Storytelling with Purpose

With a career spanning several decades in high-powered business roles, René offers a treasure trove of case studies, stories, and experiences. Each narrative he shares is packed with lessons, wrapped in the emotional richness of real-world corporate dramas. These stories are not only instructive but are also delivered with the charisma and engagement of a master storyteller, making them memorable and repeatedly impactful. René specialises in demonstrating how effective leadership transcends traditional methods through the power of emotional intelligence. He illustrates vividly how leaders can captivate and motivate their audiences, creating authentic connections that resonate on a deeper emotional level.

## Academic Contributions and Literary Works

An accomplished visiting professor at Cass Business School, René Carayol also impacts the academic sphere with his insights. His book, 'Spike - What are you great at? ', encourages individuals to recognise and harness their innate strengths, promoting a philosophy of self-awareness and personal growth. His teachings help people understand and push beyond their limitations, fostering a mindset geared towards continuous personal and professional development.

## Leading Businesses into a Future of Growth

As industries emerge from periods of economic restraint, René's expertise becomes even more relevant. He aids blue-chip companies in crafting strategies that not only navigate recovery but also innovate and expand in the post-austerity business landscape. His guidance is crucial for organisations looking to instil a robust culture of enterprise and innovation.

## Book René Carayol to Speak at Your Next Event!

To explore more about how René Carayol can transform your leadership approach and help cultivate a thriving business environment, visit our [contact page](#). Embrace the opportunity to learn from one of the most experienced and dynamic leaders in the business world today.

### WHAT PEOPLE SAY

*"René was instrumental in leading the organisation's global HR team through a change process in which they not only saw a new vision for their work but really felt it at deep visceral level. By the end of the conference, I think the organization had started its journey for change. He was amazing- THE reason the conference was a success."*

— Google

*"A big thank you for your priceless inspiration and motivation to our fabulous team over the past three days. You have left a phenomenal impression on me personally".*

— Credit Suisse

*"René's wise counsel and experience has been transformational. Working intimately with René over the years has had a tremendous impact both on me and The World Bank"*

