

Rachel Botsman

Discover the captivating world of trust and its impact on modern society with Rachel Botsman, a leading expert and top keynote speaker. Rachel offers unparalleled expertise that can transform corporate events and inspire leaders.

KEY TOPICS

- **Rethinking Trust**
- **Designing and Innovating with Trust**
- **Trust and the Future of Work**
- **Fireside and panel topic – AI's Trust Problem**

BIOGRAPHY

Global Trust Expert Rachel Botsman

Rachel Botsman is a leading authority on trust in the digital age, known for her impactful and thought-provoking presentations. As the author of two critically acclaimed books, "What's Mine is Yours" and "Who Can You Trust? ", translated into 14 languages, Rachel offers unique insights into the evolving dynamics of trust. Her work spans various platforms, from prestigious universities to popular media outlets, making her a sought-after keynote speaker for corporate events.

Acclaimed Author and Speaker

Rachel Botsman's expertise is well-documented through her books and TED talks. Her books, "What's Mine is Yours" and "Who Can You Trust? ", have garnered critical acclaim and global reach. These works delve into how trust operates in the modern world, exploring themes of collaborative consumption and digital trust. Her TED talks, viewed over five million times, further cement her reputation as a compelling and insightful speaker.

Paradigm Shifts in Business and Society

Recognised for her ability to identify groundbreaking shifts in business and society, Rachel Botsman educates and inspires leaders and entrepreneurs at Oxford University's Saïd Business School. She pioneered the first courses on trust in the digital world, equipping the next generation of leaders with essential knowledge and strategies to navigate today's complex trust landscape.

Widely Published Thought Leader

Rachel's writings on trust have been featured in top-tier publications like The Guardian, Financial Times, The New York Times, Harvard Business Review, and Wired. Her popular newsletter, "Rethink with Rachel", engages a dedicated community of over 75,000 subscribers weekly, where she shares her latest thoughts and insights on trust and innovation.

Engaging Broadcaster and Podcast Host

Beyond writing and teaching, Rachel is an experienced broadcaster. She hosted the BBC series "Money, Money, Money" and currently runs her own podcast, "Rethink Moments". In her podcast, Rachel challenges prevailing cultural ideas and events, drawing insights from experts across various fields to offer fresh perspectives on trust and societal change.

Globally Recognised Thought Leader

Rachel's pioneering work in trust and management has earned her numerous accolades. She has been named one of the world's top 30 management thinkers by Thinkers50 and one of the top 10 most influential voices on LinkedIn. Fast Company included her in their list of "100 Most Creative People in Business", and she has been honoured as a Young Global Leader by the World Economic Forum.

Global Perspective and Personal Insights

Having lived and worked on four continents, Rachel brings a rich, global perspective to her talks, addressing critical issues that resonate worldwide. She currently resides in Oxford with her husband, two children, and their dog, combining her professional insights with personal experiences to connect authentically with her audience.

Why Choose Rachel Botsman for Your Event?

Booking Rachel Botsman ensures an engaging and transformative experience for your corporate event. Her ability to weave together research, personal anecdotes, and actionable insights creates a powerful narrative that inspires and educates. Whether addressing trust in digital platforms, innovation, or leadership, Rachel's presentations are tailored to meet the unique needs of your audience, making her an ideal choice for any corporate gathering. Reach out to us via our contact page to book Rachel or learn more about how she can bring value to your next event!

WHAT PEOPLE SAY

> "*"Not one single day has gone by since the event without external and internal commendations on your engagement with our audience. Your message really connected and impacted the entire audience. It was also evident via our social engagement metrics."*"
>
> **— Adobe**

> "*"She kept our 2000 delegates on the edge of their seats for over an hour not only with the quality of her content but*

> *also with her humour and engaging speaking style.”"*
>
> **— CIPD**

> "*“A huge thank you for delivering a stellar session yesterday. I personally found it insightful, practical and incredibly valuable and the feedback we received has been absolutely superb.*""
>
> **— LinkedIn**