



## Dr. Patrick Dixon

Dr Patrick Dixon has been ranked as one of the 20 most influential business thinkers alive today and has worked with or advised over 400 of the world's largest corporations on strategy, global trends, innovation or risk management. He is Chairman of Global Change Ltd, a growth strategy and forecasting company, and a physician by

### KEY TOPICS

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- AI & Robotics
- Future of .....Everything
- Digital Transformation

### BIOGRAPHY

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He is the author of 16 books (over 620,000 printed in 43 languages). Books include Futurewise, SustainAgility, The Genetic Revolution, Building a Better Business and now The Future of Almost Everything.

Patrick Dixon has over 20 years of proven track record as a reliable guide to boards and senior leadership teams on a wide range of global trends. He is one of the world's best-known futurist speakers and has spoken to several hundred thousand people in over 60 nations. His customised multimedia presentations are experienced by up to 4,500 people at a time, in up to four countries a week. Challenging, visionary, hard-hitting, strategic, provocative, dynamic, passionate and practical as well as entertaining - his keynotes motivate people to seize growth opportunities and to change. His clients come from every industry, with particular strengths in digital, marketing, consumer insight, banking, payments and health. He has also taught on executive/MBA programmes at seven business schools. Dr Dixon advises multinational boards and senior teams on the impact of global trends, innovation and risk in assignments ranging from one-day strategic reviews to in-depth consulting over more than a year. Examples of issues: macroeconomic trends, the future of marketing, mobile payments and banking, multichannel customers, social media, consumer shifts, lifestyle changes, customer loyalty, relationship management, call centres, brand management, demographic shifts, healthcare, pharma research, antiageing, genetics and biotechnology, nanotechnology, emerging markets, geopolitical threats, risk management, agile leadership, change management, motivation, green tech, sustainable innovation and corporate responsibility. He has also worked as Group Strategy Director for Acromas Ltd, which owns the AA and Saga (group turnover >\$3bn from financial services, roadside rescue, holidays, publishing and health care). He has been a non-executive director of Acromas Health Care (Allied Health Care Ltd, Nestor Health Care Ltd and Saga Health Care Ltd) - which delivers as a group over 40 million home care visits a year across the UK, 24-hour live-in care, out-of-hours medical cover, hospital-at-home, end-of-life care, dental care, forensic medicine, nursing and prison health. As a serial entrepreneur, Patrick Dixon is co-founder and director of Global Innovators Ltd, accelerating a wide range of smart companies. He has previously been Chairman of Virttu Biologics Ltd (clinical trials for cancer using oncolytic viruses), bought by Sorrento Therapeutics - a \$600m+ Nasdaq quoted biotech company. In 1998 he founded the international AIDS agency ACET, with prevention and care programmes today in many low-income and hard-hit nations, including Uganda, Zimbabwe, Nigeria and DR Congo. His website has been used by 15.5 million different people, with 6 million video views and over 52,000 followers on Twitter.

## WHAT PEOPLE SAY

*""Superb. One of the most interesting and entertaining presentations I've ever heard" - "He deserves more time" - "Super!" - "A real "out there" thinker. Challenged much of our business beliefs." - "Top performance" - "Energetic, interesting" - "Very entertaining style""*

— **Evaluation forms of Partners, Accenture**

*""Steve Ballmer and I extend to you our most sincere thanks for joining us at the first Microsoft Global Accounts Summit in the Hague. Your participation contributed to its success. I especially appreciate your joining us at very short notice and for delivering such an insightful keynote address .....I don't think I have to tell you that your session was very well received. Every person in that room was glued to what you had to say. It was truly riveting, and I know you received very high marks from the audience. You were a life-saver for our event and added great value to the topic. We would like to say thank you again for your flexibility. It was truly a pleasure working with you. We will keep our eyes open for the opportunity to work together in the future""*

— **Vice President Global Accounts Microsoft**

*""I want to express my sincere thanks for your extraordinary performance. Listening to you was informative, surprising and very entertaining. But more than that, your ideas and views gave us a sustainable perspective.""*

— **Dr Christoph Dumrath on behalf of the European Association of Directory and Database Publishers**