



## Natalie Nixon

Natalie Nixon, PhD, is a creativity strategist and keynote speaker renowned for her insights on creativity, innovation and the future of work. Blending scholarship with real-world practice, she equips leaders and organisations with practical tools to unlock imagination, drive transformation, and achieve measurable business impact.

### KEY TOPICS

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- Burnout to Breakthrough: Why Traditional Productivity Is Failing Your Organisation
- The New I in AI: Unleashing Human Creativity in the Imagination Era
- The Trust Deficit: Why Change Initiatives Fail and How to Fix Them
- Adapt and Disrupt: Building Creativity's Business ROI
- Curiosity Is the Currency of the Future: Building a Culture of Inquiry

### BIOGRAPHY

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#### Introduction

Natalie Nixon, PhD, is an award-winning creativity strategist and president of Figure 8 Thinking. Known as the “creativity whisperer to the C-Suite,” she helps organisations harness curiosity, intuition and improvisation to navigate disruption and unlock sustainable growth. She is a sought-after keynote speaker on creativity, innovation and the future of work.

#### Professional Background & Credentials

Natalie's eclectic career spans cultural anthropology, fashion, design thinking and dance, giving her a unique lens on business transformation. She has advised leading organisations such as Microsoft, Salesforce, Comcast, Bloomberg, Citrix, and VaynerMedia. Her consultancy, Figure 8 Thinking, was named among the top 20 women-led innovation firms by Core 77. She is the author of the award-winning book *The Creativity Leap*, recognised by Fast Company in its World Changing Ideas Awards. Her thought leadership has been featured in Forbes, Fast Company, and INC., and she has spoken at global forums including TEDxPhiladelphia, the Cusp Conference, and the European Innovation Academy. Natalie was selected for the Thinkers50 Radar Class of 2024 and named to Real Leaders' “Top 50 Keynote Speakers in the World” list. She is also a trustee of the Smithsonian's Cooper Hewitt Design Museum and an early-stage investor in social impact ventures.

#### Speaking Style & Audience Value

Natalie's delivery is engaging, dynamic and practical. She weaves academic rigour with relatable stories, interactive frameworks and evidence-based insights, leaving audiences inspired and equipped with actionable techniques. Her talks resonate across industries, helping leaders and teams shift from burnout to breakthrough,

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and from fear of change to confident creativity.

## Awards & Recognition

- Thinkers50 Radar Class of 2024
- Real Leaders “Top 50 Keynote Speakers in the World” (2022)
- Fast Company World Changing Ideas Award (2021)
- Named among top women keynote speakers by Real Leaders and BigSpeak

## Books & Publications

She is the award-winning author of *The Creativity Leap: Unleash Curiosity, Improvisation, and Intuition at Work*, contributor to leading publications including *Forbes*, *Fast Company* and *INC.*, and is set to release her forthcoming book *Move, Think, Rest: Redefining Productivity & Our Relationship with Time*. [Contact us now](#) for more information on how Natalie can help your organisation unlock creativity, embrace innovation, and transform the future of work with practical, human-centred strategies.

## WHAT PEOPLE SAY

*“Natalie’s talk with our team expanded the aperture of how creativity can be amplified and what we can do to enhance the creativity we foster with our professional staff. She provided tangible action steps Ansira can take to ensure we are bringing the best and most creative ideas to serve our clients.”*

— **Jay Dettling, CEO of Ansira**

*“Natalie’s keynote was pitch perfect and so inspiring. People are accustomed to typical canned speeches at events like this- but Natalie’s invited people to be excited, creative and engaged. Thank you!!.”*

— **Mark Odan, CEO of Mednax**

*“Thank you for your fantastic session – it gave us quite a bit to think about. We especially appreciate your pushing us to ask better questions and come out of our comfort zones. We’ve had a lot of interest in your book so we look forward to continuing to bring a culture of creativity through wonder and rigor to TWE.”*

— **Tracy Sweeney, VP of Treasury Wine Estates**