

Margaret Heffernan

Margaret Heffernan is a celebrated keynote speaker, offering profound insights into business leadership and innovation. Her extensive experience as a CEO and her deep research into organisational behaviour make her presentations a transformative experience for corporate event audiences, fostering innovative and inclusive cultures.

KEY TOPICS

- UNCHARTED: How to navigate the future
- The One Firm Firm
- Two For One: Seeing Risks/Seizing Opportunity

BIOGRAPHY

Margaret Heffernan's Insights into Organisational Dynamics

Margaret Heffernan, an esteemed thought leader, is renowned for her compelling insights into business leadership, innovation, and the complex dynamics of human organisations. With a distinguished career as a CEO of five businesses, Heffernan brings a wealth of practical experience, underpinned by her extensive research into organisational behaviour. Her engaging narratives, drawn from real-world challenges and triumphs, illuminate the intricacies of effective leadership and the power of constructive conflict in driving creative solutions.

Mastering Leadership: Culture, Ethics, and Engagement

Heffernan's presentations are a masterclass in leadership, exploring the roles of culture, ethics, and engagement in contemporary workspaces. She challenges conventional wisdom, advocating for a nuanced approach that values transparency, collaboration, and resilience. Her strategies inspire leaders to build robust, adaptive organisations capable of thriving in an ever-changing world. Heffernan underscores the importance of transparency and resilience. Open communication and honesty build trust within teams and across organisations. This transparency, combined with resilience, enables businesses to adapt to changing circumstances and emerge stronger from challenges. Collaboration is at the heart of Heffernan's leadership approach. She emphasises creating environments where teamwork and collective problem-solving are encouraged. By promoting collaboration, organisations can harness diverse skills and perspectives, leading to more innovative and effective solutions.

Constructive Conflict and Ethical Leadership

A key theme is the power of constructive conflict. Heffernan illustrates how leaders can leverage differing opinions and healthy debate to drive creative solutions and improve decision-making. By fostering an

environment where team members feel safe to voice diverse perspectives, organisations can unlock new levels of innovation and problem-solving. Ethical leadership is another cornerstone of Heffernan's philosophy. She advocates for leaders who prioritise ethical considerations, ensuring their actions align with their values and the broader good of society. This ethical approach fosters trust and respect, enhancing the overall reputation and sustainability of the business.

Practical Strategies for Leaders

Heffernan provides practical strategies for leaders to implement in their own organisations. These include fostering open communication, encouraging diverse viewpoints, and prioritising ethical decision-making. By adopting these practices, leaders can create a positive and dynamic workplace culture that supports growth and innovation. Additionally, Heffernan teaches leaders how to navigate the uncertainties and rapid changes of the modern business landscape with confidence. By embracing change and being open to new ideas, leaders can guide their organisations through transitions and seize new opportunities for growth.

Inspiring Sustainable Success

Heffernan's visionary approach to leadership inspires sustainable success. She equips leaders with the knowledge and tools they need to build organisations that are not only successful in the short term but also sustainable in the long run. Her emphasis on ethical leadership, transparency, and collaboration ensures that these organisations can thrive in a rapidly changing world.

Book Margaret Heffernan to Speak at Your Next Event!

Margaret Heffernan's presentations offer a profound and transformative experience for corporate event audiences. Her deep insights into leadership, innovation, and organisational behaviour provide leaders with the tools they need to foster innovative, inclusive, and resilient cultures. By embracing her forward-thinking strategies, leaders can navigate the complexities of modern business with confidence and integrity, paving the way for sustainable success. Reach out to us via our contact page to book Margaret or to learn more about how she can bring value to your next event!

WHAT PEOPLE SAY

> ""*"Margaret delivered a colourful and engaging masterclass to a sold out session here in the IMI. She discussed how deceptively small measures can have a disproportionate impact on building a strong, sustainable organisational culture. Here at the IMI, we look at successful events on a number of fronts, and audience participation is key. The Q&A session with Margaret was our best yet.*""
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> **— David Magee, IMI (Irish Management Institute)**

> ""*I was chatting to a couple of chief executives at the end of the conference, and both unprompted commented that yours was the most stimulating session, and the one that got them thinking the most.*""
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> **— Joe Simpson, Principal Strategic Advisor, Local Government Association**

> ""*Margaret's contribution at our annual strategic offsite was outstanding – we could not have wished for a more thought*

> *provoking and insightful presentation. We had expected that she would hit some of the topics that we have built our change initiatives around – but little did we expect that our approaches would be this close. Our colleagues who were there also agreed, with the majority rating her session as one of the most valuable.""*
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> **— Allianz Global Investors**