

Lisa Bodell

Discover the transformative power of simplicity with Lisa Bodell, a leading futurist and the visionary founder of FutureThink. Book Lisa for your next event to explore her innovative approaches to eliminating complexity and embracing impactful work.

KEY TOPICS

- KILLING COMPLEXITY – WHY SIMPLE WINS
- LEADING SIMPLICITY – A ROADMAP
- UNLEASHING INNOVATION

BIOGRAPHY

The Journey of Lisa Bodell: A Vanguard of Simplification

Lisa Bodell's mission began at the University of Michigan, where she honed her innate talent for melding strategic ideas with future-forward themes. Her career trajectory took off in Chicago at Leo Burnett, setting the stage for her eventual establishment of FutureThink in New York. This venture marked a pivotal turn in her mission to declutter the corporate world, propelling organisations toward embracing simplicity and innovation.

Embracing Simplicity with FutureThink

In 2003, Lisa Bodell took a significant step by founding FutureThink, an initiative that soon became the world's leading repository of innovation tools and training. FutureThink's mission is clear: to eradicate complexity and unlock the creative potential within organisations. Through her leadership, FutureThink has guided companies across the globe, including giants like Google and Citigroup, towards groundbreaking innovation and simplicity.

Revolutionary Insights: From Bestselling Books to Global Stages

Lisa Bodell's influence extends beyond her foundational work at FutureThink. As the author of "Why Simple Wins" and "Kill the Company", she challenges the status quo, advocating for a radical shift towards simplicity in the corporate realm. Her books serve as a beacon for those looking to escape the complexity trap and engage in more meaningful work. As a speaker, Lisa captivates audiences worldwide, drawing on her extensive experience and sharp wit to inspire change and innovation.

A Legacy of Leadership and Learning

With a commitment to spreading her transformative ideas, Lisa Bodell has contributed significantly to educational and advisory boards, sharing her expertise with the next generation of innovators at American and Fordham Universities. Her thought leadership has been recognised on prestigious platforms, including TED Talks and contributions to Forbes and other major publications, solidifying her position as a global authority on simplification and innovation.

Transforming Organisations, One Idea at a Time

Lisa Bodell's work with FutureThink goes beyond theoretical insights; it involves practical tools and strategies that organisations can immediately implement. Her approach to simplification and innovation is not just about eliminating unnecessary complexity; it's about fostering an environment where creativity and strategic thinking flourish. By focusing on the work that matters, Lisa helps companies navigate the challenges of the modern business landscape, ensuring they remain competitive and adaptable.

Book Lisa Bodell to Speak at Your Next Event!

Embark on a journey to simplicity and innovation with Lisa Bodell, and discover how her visionary approach can transform your organisation. For more information on booking Lisa for your next event, please contact us today. Let's pave the way to a simpler, more innovative future together.

WHAT PEOPLE SAY

> "*"Hearing from Lisa at our Annual Leadership Team meeting about how to kill complexity in order to get to our most valuable work was exactly what the senior leadership at City National Bank needed to hear. Lisa was engaging, informative and really helpful. She provided us with useful and pragmatic tips on how we can work to simplify for ourselves before we turn to do the same thing for and with our teams."*"
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> **— City National Bank**

> "*"Lisa was impactful in helping our leaders understand how simplicity applies not only within their own spheres of control but to the broader firm. She also reinforced the importance of having time to 'think'. Lisa was energetic and did a fantastic job laying the foundation for these concepts and how we can apply to our business."*"
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> **— Chief of Staff to CEO, Barings**

> "*"Lisa had the room of thousands up on their feet–literally. We really enjoyed Lisa's interactive, engaging, and educational presentation; she left us wanting to hear more. To top it all off, Lisa and her team are professional and really easy to work with."*"
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> **— Director, PMO, Smartsheet**