



Lecyca Curiel

Lecyca Curiel started researching Gen Z and public speaking at seventeen years old. Yeah, pretty brave, right? Now she's all about challenging lazy stereotypes, making sense of Gen Z for the rest of us, and building real connections between generations in the workplace. Lecyca's roots trace back to a deep curiosity about identity and cultural dynamics, shaped by her own ancestral history. It's not just a passion - it's her purpose.

KEY TOPICS

- **Demystifying Generation Z**
- **Diversity and inclusion from a Gen Z perspective**
- **Intergenerational Mental Health Challenges in the 2020s**

BIOGRAPHY

Lecyca Curiel: A Voice for Generation Z

At 17, Lecyca Curiel started a mission that would not only shape her career but also the conversation around Gen Z in the workplace. Discovered by Thimon de Jong, a keynote speaking visionary, Lecyca's journey from curious teenager to **Generation Z keynote speaker** is a testament to her hard work and insight. As a representative of her own generation, she brings genuine human interest, authentic perspective and lived experience to every stage she steps on, offering a voice for the next generation.

Crossing the Generations in Business

Lecyca's work with **WHETSTON/strategic foresight** has made her the go-to expert on Generation Z in the corporate world. Her talks are deep and charming, designed to foster intergenerational collaboration and trample generational stereotypes—bridging seemingly different worlds through shared insight—which has wowed audiences from Walmart executives to Google's marketing gurus. Lecyca Curiel is a favourite among **keynote speakers**, especially for her ability to highlight the power of cultural diversity in modern organisations.

Global Ambassador for Intergenerational Collaboration

As an anthropologist and documentary filmmaker, Lecyca travels the world from Silicon Valley to Ljubljana's old town. Her work on representing inclusive intergenerational collaboration has not only informed her keynotes as an **international keynote speaker** but also uncovered the many stories of people working across age divides to build a more inclusive society, contributing to a broader international think on diversity and collaboration.

Understanding and Actionable Strategies

Lecyca's keynotes are not just presentations; they are a *mix of academic research and actionable strategies*. She ensures leaders are equipped to tackle the challenges of today by fostering mutual understanding across generations and perspectives. Her storytelling often reflects how ancestral history translates into contemporary insights, enriching her message with depth and relevance. That's why Lecyca Curiel is a bridge-builder, connecting different worlds through her keynotes and embracing a multicultural identity that resonates with diverse audiences. Lecyca's work has been recognised. *In 2019, she was named by Het Financieele Dagblad as one of the 50 most promising young talents in the Netherlands — that says it all about her impact and future.*

Book Lecyca Curiel For Your Next Conference or Event

Lecyca's story is a proof of how passion combined with understanding of generational dynamics can lead to real change in the workplace. An internationally renowned **keynote speaker**, Lecyca has impressed corporate audiences with her stage presence, demystifying Generation Z and intergenerational collaboration. She is known for delivering fantastic presentations that transform how teams connect across generations. Her speaking engagements include the **FRED Leadership Forum**, Google's international marketing managers, and international Walmart executives. Find out how Lecyca can change your organisation's approach to intergenerational collaboration. Read more and book her for your next event here.

WHAT PEOPLE SAY

“Lecyca is a powerful and personable presence!” “

— Institute for the Future

“Lecyca’s workshop was very insightful and inspiring. She is a great trainer.” “

— European Parliament Youth Outreach Unit

“Being a Gen Z herself, Lecyca engages the audience with real-life examples and maintained a good balance between humor and seriousness.” “

— BDO Norway