

Julia Hobsbawm OBE

Julia Hobsbawm, recognised for her expertise on the future of work, has influenced many through her writing, speaking, and consulting. Her latest book, “Working Assumptions”, continues to challenge our understanding of workplace dynamics.

KEY TOPICS

- **The Nowhere Office**
- **Working Assumptions – how generative AI and the pandemic are shaping how we work**
- **The Simplicity Principle**
- **The Social Health Revolution: Connection 4.0**

BIOGRAPHY

Julia Hobsbawm: Shaping the Future of Work

Julia Hobsbawm has been recognised as a thought leader on the future of work, earning accolades and awards for her contributions. Her journey is marked by a relentless pursuit of understanding and influencing how we perceive work and the workplace. Awarded an OBE ‘Honour’ for services to business by the late Queen Elizabeth II in 2015, Julia’s work spans across writing, broadcasting, and consulting, highlighting her versatile approach to addressing work-related challenges.

The Literary Contributions of Julia Hobsbawm

“The Nowhere Office”, Julia’s groundbreaking book, has redefined our understanding of the workplace. By examining the implications of remote work and forecasting future trends, Julia has established herself as a go-to authority for insights on work and workplace dynamics. This publication has not only garnered attention from the business and academic communities but has also sparked widespread media interest, demonstrating Julia’s ability to captivate and engage a global audience. Julia Hobsbawm’s bibliography extends beyond “The Nowhere Office” to include several influential titles that have resonated widely within and beyond the business world. “Working Assumptions: What We Thought We Knew About Work Before Covid and Generative AI”, Julia’s latest book, explores the profound shifts in our work culture brought on by global events and technological advancements. “The Simplicity Principle”, which bagged two prestigious awards in the United States in 2020, simplifies the complexity of modern life and work, advocating for clarity and balance. Her book “Fully Connected”, shortlisted for the Management Book of the Year in the UK, delves into the concept of social health in our hyper-connected age, proposing a framework for healthier personal and professional lives. Lastly, “The

See-Saw: 100 Ideas for Work-Life Balance" offers practical advice for achieving harmony between work demands and personal life, making her works not only thought-provoking but also immensely practical for a wide audience.

A Forefront of Thought Leadership

Beyond her books, Julia's influence extends to her roles as a founder of the Workforce Institute and as a chairperson for various commissions focused on work and productivity. Her academic appointments and her innovative networking company, Editorial Intelligence, showcase her commitment to fostering connections and promoting social health in the workplace. With a robust following across social media and her podcast, "The Nowhere Office", Julia actively engages with a global community interested in the future of work. Her appearances in major media outlets further amplify her voice and ideas, making her a pivotal figure in the ongoing dialogue about work's evolution.

Book Julia Hobsbawm to Speak at Your Next Event!

Julia Hobsbawm's insights into the future of work are more than just academic musings; they are practical frameworks for businesses, governments, and individuals navigating the complexities of modern work environments. From addressing the challenges of hybrid work to enhancing productivity amidst the Great Resignation, Julia offers valuable strategies for adapting to and thriving in the changing landscape of work. Julia Hobsbawm's contributions to our understanding of work and the workplace are invaluable. Her foresight and thought leadership provide a beacon for those navigating the complexities of today's work environment. To learn more about her work and how she can inspire your organisation or to book Julia for your next event, visit our contact page.

WHAT PEOPLE SAY

> "*"Julia Hobsbawm has long been a standout voice on work, from the future of the office, to intergenerational dynamics to disruptive technologies. Working Assumptions is an intricate data-lead exploration of inevitable upheaval."*"
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> **— The Financial Times**

> "*"The answer to the question of our modern times: how to recapture simplicity in our lives so we can once again connect with ourselves. And in this book Julia Hobsbawm has given us an answer: by using the shape and pattern of nature. Her six-word mantra — Keep it Simple, Learn From Nature — shows us how we can use the power of the world around us to change our lives for the better.*""
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> **— ARIANNA HUFFINGTON Founder & CEO, Thrive Global**

> "*"I devoured this terrific book. In a world jammed up with the hectic pace of life The Simplicity Principle shows an easy roadmap back to calm and control" -*"
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> **— BRUCE DAISLEY, Vice-President Twitter, author, The Joy of Work and podcaster, Eat Sleep Work Repeat**