

Jeff Furman

Jeff Furman, President of the Ben & Jerry's Foundation, is a leading voice in social entrepreneurship and justice. His work spans local and global initiatives, making him a sought-after keynote speaker on topics like sustainable business, social activism, and making a lasting impact.

KEY TOPICS

- Why Sustainable Business makes for Good Business
- Social Activism
- Making an Impact

BIOGRAPHY

Jeff Furman: Champion of Social Justice and Business Innovation

Jeff Furman is a visionary leader with a profound impact on both business and social justice. In his current role as B.O.D. Emeritus at Ben & Jerry's and President of the Ben & Jerry's Foundation, Jeff embodies the values of corporate responsibility and community engagement. His dedication to using business as a force for good has earned him a reputation as a trailblazer in social entrepreneurship. Jeff Furman's work is deeply rooted in his community. Residing in Ithaca, New York, he is the President of Social Ventures, an organisation focused on fostering sustainable business practices that benefit society. His commitment to resolving community issues led him to co-found the Community Dispute Resolution Center and a microfinance programme, both of which aim to empower marginalised groups through accessible financial resources and conflict resolution.

Community Engagement and Advocacy

Jeff Furman's contributions extend beyond business and into education and social advocacy. His tenure on the local school board was marked by a relentless pursuit of equality, where he worked to eliminate race and socio-economic status as predictors of student success. Jeff's advocacy for educational equity reflects his broader mission to create systemic change across various societal sectors. His influence is not limited to his local community. Jeff serves as an advisor to several national organisations, including the Dorothy Cotton Institute, the Alliance of Families for Justice, and the Economic Hardship Reporting Project. These roles allow Jeff to impact a broader audience, sharing his expertise and passion for justice on a national scale.

Global Impact and Public Speaking

Jeff Furman's dedication to social justice is recognised globally. He has spoken at events across South and Central America, Europe, and throughout the United States, where he addresses the power of business to effect social change. His speeches resonate with audiences looking to understand how corporate responsibility can drive significant, positive change in society. Jeff's recent focus has shifted toward democracy and voting rights

in the United States, particularly engaging with young people who are at the forefront of this critical work. His efforts to increase voter participation underscore his belief in the importance of civic engagement as a pillar of a just society.

Collaboration with Via Carpenter

Jeff Furman's joint keynote with Via Carpenter is a testament to the power of shared values across generations. Despite their different backgrounds, Jeff and Via bonded over a mutual love for rock and roll, a like-minded approach to sales, and a deep commitment to social justice. Jeff brings decades of experience in corporate responsibility and social impact. Via, the founder of Via's Cookies, mirrors these principles by using her business to support struggling BIPoC and LGBTQIA+ students. Together, Jeff and Via inspire audiences with their message of justice, equality, and authenticity in business. Their collaboration highlights how, despite an age gap of over 50 years, they share a common worldview focused on making a positive difference. Whether it's through the lens of Jeff's vast experience with Ben & Jerry's or Via's innovative approach to business, this duo offers a compelling and humorous exploration of how to succeed in business while staying true to one's values.

Lifelong Dedication to Social Change

Jeff Furman's lifelong dedication to social justice has not gone unnoticed. He was honoured by the Alliance of Families for Justice, receiving an award that recognises his unwavering commitment to the cause. This accolade is a testament to Jeff's enduring impact on both local communities and the broader social justice landscape. As Jeff Furman continues his work, he remains a key figure in the conversation about the intersection of business and social justice. His experiences and insights make him an invaluable speaker for corporate events seeking to inspire change and promote civic responsibility.

Book Jeff Furman to Speak at Your Next Event!

Booking Jeff Furman for your next event brings unparalleled insight into the intersection of business and social justice. With his extensive experience in community empowerment and corporate responsibility, Jeff connects deeply with audiences, inspiring meaningful change. Whether your focus is on innovation or civic engagement, Jeff's message will resonate. To discuss how he can enhance your event, visit our contact page.