



Izzy Wheels - Ailbhe and Izzy Keane

Ailbhe and Izzy Keane are award-winning entrepreneurs who turn mobility into fashion. If you're looking to book an izzy wheels ailbhe and izzy keane speaker, they deliver keynotes on innovation, inclusion, diversity, brand purpose and collaboration that genuinely makes business sense for your next event.

KEY TOPICS

- If You Can't Stand Up, Stand Out: Building a Global Brand with Purpose
- Disability, Design and Disruption: The Power of Inclusive Innovation
- Social Media as a Launchpad: From Art Project to International Brand
- Women Entrepreneurs Changing the World
- Personal Brand, Positive Impact
- Creativity, Courage and Self-Belief

BIOGRAPHY

Introduction

Ailbhe and Izzy Keane are the sister duo behind Izzy Wheels, a global brand that transforms wheelchairs into vibrant works of art. Their work blends entrepreneurial grit with social impact and bold design, bringing attention to wheelchair users in a way that celebrates identity, self expression, style and confidence. The sisters' success shows how creativity plus clear purpose can move audiences, spark self belief, and inspire action at larger events and smaller sessions alike.

Professional Background & Credentials

Izzy Wheels began in 2016 as a college project. It was Ailbhe's final-year work while studying art in Dublin. Inspired by her sister Izzy, who was born with spina bifida and uses a wheelchair, Ailbhe designed colourful wheel covers to match her sister's exuberant style and bubbly personality. A short film of the designs went viral online, reaching around **16-17 million views in one week**. Overnight, the passion project became an international business, and yes, the business exploded. Today, Izzy Wheels sells to over 60 countries and continues to grow as a design-led international business with real-world impact. The brand has collaborated with more than **100 designers** and *major brands including Disney, Marvel, Pixar, Star Wars, Hello Kitty and Barbie*. In 2019, they helped create an inclusive wheelchair Barbie doll concept and matching wheel covers, a personal project that helped open up better representation for kids. *Their story has featured in the world's biggest publications and outlets including British Vogue, Forbes, Cosmopolitan, Oprah Magazine, TechCrunch, Good Morning America and CBS News, including recognition on the prestigious Forbes lists.* **Selected Honours**

- EU Women's Innovator Award (Rising Innovator)

- EU Prize for Women Innovators — Rising Innovator special mention
- Forbes 30 Under 30 Europe
- Cosmopolitan Changemaker of the Year
- Irish Examiner 100 Women of 2023
- VIP Power of Women Award

They have also appeared in a BBC documentary and have received more than 30 national and international honours for business and innovation.

Speaking Style & Audience Value

Ailbhe and Izzy speak with friendly clarity, good humour and practical insight. Their keynotes are visually punchy and emotionally real, shaped by hands-on brand building, major collaborations, and a clear understanding of inclusive design. Their delivery is energetic and engaging, consistently leaving audiences inspired. Ideal for conferences, leadership offsites, **DEI programmes** and innovation-focused events, their talks show how creative entrepreneurship can serve people first while protecting brand integrity. Expect stories about overcoming challenges, building community, and making choices that make business sense on multiple levels.

Audiences Take Away

- Real-world lessons in building a purpose-led brand and growing smart on social
- Inclusive design insight that translates to product teams and start-up teams
- Practical ways to use storytelling to shift perception and create value for wheelchair users and the wider market
- A strong reminder that creativity and consistency can move culture and commercial outcomes together

High-Profile Clients & Collaborations

Ailbhe and Izzy have delivered talks for organisations including Google, Microsoft, Instagram and Adobe, as well as cultural leaders such as **The Walt Disney Company** and the **BBC**. **Featured** stages include the **Forbes Under 30 Summit** and **Retail Week Live**, with international engagements also including the European Union and Biban Saudi Arabia. **What clients say** Accenture Innovation Manager Peter Cleary noted that their passion, authenticity and punchy delivery makes them compelling listening, often leaving audiences inspired and “a little bit humbled”.

Why book Ailbhe and Izzy

- Award-winning entrepreneurs with a global footprint, built from a simple idea into partnerships with major brands
- A keynote that connects innovation, design and real business outcomes without losing heart
- A personal story, told with humility, resilience and good humour, that lands in both large and intimate settings
- A talk your audience will remember long after the event

Book Ailbhe for a focused session on creativity, inclusion and partnerships. Book Ailbhe and Izzy together for the full founding story and a **high-energy keynote** that lands with mixed audiences