

Ian Robertson

Neuroscience expert Professor Ian Robertson empowers business audiences with brain-savvy strategies to boost confidence, leadership agility, high-performance mindsets, and collaborative intelligence.

KEY TOPICS

- **The Stress Test: How Pressure Can Make You Stronger and Sharper**
- **The Winner Effect: The Neuroscience of Success and Failure**
- **Confidence and Leadership – Confidence: a life skill to be learnt**
- **Harnessing Brain Potential – Staying Sharp in a Changing World**

BIOGRAPHY

Meet Ian Robertson – A Leading Expert in Neuroscience and Psychology

Ian Robertson is a distinguished figure in neuroscience and psychology. As Professor Emeritus at Trinity College Dublin and T. Boone Pickens Distinguished Chair at the University of Texas at Dallas, Ian has made remarkable contributions to understanding brain function and behaviour. His research has been cited over 41,000 times globally, establishing him as one of the most highly cited psychologists in the world.

Groundbreaking Research and Academic Excellence

Ian's academic career spans leading institutions such as Cambridge, London, Toronto, Bangor, and Texas. He was the founding director of Trinity College Institute of Neuroscience and co-director of the Global Brain Health Institute. His pioneering work focuses on neuropsychology, brain rehabilitation, and attention systems, delivering innovative methods to improve cognitive function across diverse populations.

Bestselling Author of Popular Science Books

Ian Robertson has authored six bestselling books that bridge cutting-edge neuroscience with practical insights for everyday life. Titles such as *The Winner Effect*, *The Stress Test*, and *How Confidence Works* have been widely translated and resonate with corporate audiences seeking strategies for personal growth and team success. His latest book, *How Confidence Works*, continues to inspire organisations worldwide despite being launched during the pandemic.

Expertise in Harnessing Stress and Building Confidence

Ian's research demonstrates how stress can be transformed into a powerful tool for sharper decision-making and enhanced performance. His insights into confidence-building are particularly valuable for corporate teams aiming to develop leadership skills and resilience. By understanding the dynamics of success, Ian empowers

individuals to unlock their full potential.

Engaging Keynote Speaker for Corporate Events

As a keynote speaker, Ian captivates audiences with his ability to translate complex scientific concepts into actionable strategies. Ian's presentations are tailored to inspire corporate teams to adapt to change, embrace challenges, and thrive in competitive environments.

Global Recognition and Media Presence

Ian's influence extends beyond academia into mainstream media. He has appeared on BBC Radio 4 programmes alongside notable figures like Michael Mosley and contributed articles to leading publications such as *The Guardian* and *The Times*. His expertise is sought after by organisations worldwide for insights into human emotion and behaviour.

Why Choose Ian Robertson for Your Next Event?

Ian Robertson stands out as a keynote speaker who combines scientific rigour with practical application. Whether addressing leadership challenges or fostering team innovation, his talks leave a lasting impact on audiences. By leveraging his expertise in neuroscience and psychology, corporate planners can inspire their teams to achieve new heights. Get in touch with us today to learn more about Ian Robertson's keynote presentations and discover how he can inspire your audience. Explore our roster of speakers who can transform your next corporate event into an unforgettable experience.