



Hajar Yagkoubi

Hajar Yagkoubi isn't just talking about change—she's been in rooms where it actually happens. From her time as the UN Youth Delegate for the Netherlands to sitting on executive boards, she's been right at the intersection of big business and bold, youth-driven ideas. A passionate public speaker, she's all about sustainability and making sure Gen Z has a real say in the decisions shaping our future. If anyone knows how to connect young voices with global power players, it's Hajar.

KEY TOPICS

- Gen Z
- Sustainability
- ESG
- Climate Action and Human Rights
- Youth Participation

BIOGRAPHY

Hajar Yagkoubi: Amplifying Youth Insights Globally

Hajar Yagkoubi is not just a voice for the youth; she's a force of nature who bridges the gap between global leaders, the business realm, and the **younger generation**. She is passionate about enhancing youth participation on international platforms. Her roles have varied from representing young voices at the **United Nations** to advising on the societal impacts of COVID-19. *Hajar is also recognised as a next-generation keynote speaker, inspiring audiences to take action on youth engagement and intergenerational collaboration.*

United Nations

Hajar served a two-year term as UN Youth Representative for the Netherlands and was responsible for gathering and presenting youth feedback on topics such as human rights, security, and the climate crisis. This wasn't limited to the UN. She had conversations with many global leaders and participated in events like the **High-Level Political Forum** and the **Climate Action Summit** to ensure youth voices were heard on the international stage.

Business World

The future of business is in the hands of the youth, and Hajar knows this. With the co-founding of **Network 2100**, she advocates for youth voices in the corporate boardroom. Her message? Companies need to speak to Gen Z's values, especially when it comes to sustainability and economic cooperation. Together with her colleague [Jahkini Bisselink](#) (also a former UN Youth Representative), they have created a [joint keynote](#), "Gen Z: How We Choose, Why We Choose and Why Should You Care", where they take you through the life compass of Gen Z. Further to her advocacy, Hajar is also an academic. *She is currently studying international business at*

Tilburg University. This academic background gives her a deep understanding of the changes businesses need to make, especially when it comes to ESG (Environmental, Social, and Governance) criteria and how to embody sustainability in corporate strategy.

Beyond Business: Societal Impact

Hajar's influence doesn't stop at business. Recognising the massive societal challenges of **COVID-19**, she's part of a small team that advises the cabinet on the societal implications of the pandemic, ensuring alignment with sustainable development goals and promoting long-term sustainable development strategies.

Book Hajar Yagkoubi for Your Event

With all her roles, Hajar is literally shaping a sustainable future by making sure the next generation's voices are not only heard but acted upon. As a **public speaker** and **next-generation keynote speaker**, she offers powerful insights into how **Generation Z** see the world and how businesses can adapt to those views. Book Hajar Yagkoubi for your next event. Contact us.

WHAT PEOPLE SAY

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"Hajar had the most difficult task one can request of a speaker; to develop a 2 minute inspirational speech, addressing our wholesale banking clients, on the topic of climate change action. Not only did she bring a truly inspiring story, she delivered it flawlessly and we were impressed with her outstanding presenting skills. She was very highly rated by everyone that had watched the webinar. I can highly recommend Hajar as a speaker!"

— **Barbara van der Vlugt, Sponsoring & events expert ING**

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"We worked with Hajar for the ITC's Youth Ecopreneur Awards Pitch and Ceremony. She brought a lot of energy to a 2-hour virtual event, was very engaging in her moderation, and smoothly managed different tasks at the same time."

— **United Nations, International Trade Centre**

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"It is always a pleasure and honor to work together with Hajar. She impressively combines her knowledge of meaningful youth participation with her experienced moderating skills. We have worked more often with Hajar, but one of the highlights definitely is when she was moderating the Youth at Heart virtual forum. Hajar charismatically handled the main stage in which world leaders, CEOs and young people came together. Hajar is one of our to go to moderators!"

— **The Youth, Education and Work team - Netherlands Ministry of Foreign Affairs**