



## Gillian Tett

Gillian Tett is an award-winning journalist, anthropologist, and bestselling author. Known for her foresight in predicting major global trends, she helps leaders understand economic, political, and cultural shifts, offering clear insights into how organisations can navigate uncertainty and embrace sustainable futures.

### KEY TOPICS

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- Why Every CEO Needs an Anthropologist
- The Dangers of Modern Political Tribalism
- Making Sense of an Uncertain Global Economy
- Fintech and Financial Markets: The Road Ahead
- The Disrupted World: Politics, Populism and Economics
- Silo-Busting: Breaking Barriers for Organisational Success

### BIOGRAPHY

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#### Introduction

Dr Gillian Tett is one of the world's most respected commentators on global finance, politics, and society. A journalist, anthropologist, and bestselling author, she is renowned for her prescient analysis, from predicting the 2008 financial crisis to highlighting the rise of populism and the challenges of financial innovation today.

#### Professional Background & Credentials

Gillian is currently Provost of King's College Cambridge and was formerly Chairman of the US Editorial Board and America Editor-at-Large at the Financial Times. During her distinguished career at the Financial Times, she also served as Managing Editor (US), columnist, and head of capital markets coverage. Key achievements include:

- Predicting the global financial crisis three years before it struck.
- Founding Moral Money, the FT's award-winning ESG and sustainable finance vertical.
- Author of multiple influential books, including Anthro-Vision, The Silo Effect, Fool's Gold and Saving the Sun.
- Coverage spanning international financial markets, politics, technology, and sustainable business.

Her background as an anthropologist (PhD, Cambridge University) informs her unique ability to apply cultural and social perspectives to the world of finance and business. She speaks French and Russian and has studied Japanese and Tajik.

#### Speaking Style & Audience Value

Gillian is a dynamic, thought-provoking speaker who blends rigorous research with engaging storytelling. Her keynote talks are clear, entertaining, and rich with examples that resonate across industries. Audiences value

her ability to:

- Anticipate risks and opportunities before they reach the mainstream.
- Challenge conventional wisdom with fresh, anthropological insights.
- Provide practical frameworks for navigating uncertainty, political volatility, and economic disruption.

She speaks across formats including keynote addresses, fireside chats, and panel moderation, and is frequently invited to address international governments, financial institutions, and global conferences.

## Awards & Recognition

- Journalist of the Year, British Press Awards.
- Business Journalist of the Year, British Press Awards.
- Business Communicator of the Year, UK Speechwriters' Guild.
- Wincott Prize for Financial Journalism.
- President's Medal, The British Academy.
- Presidents' Award, American Anthropological Association.

## Books & Publications

Gillian is the author of several acclaimed books, including *Anthro-Vision: A New Way to See in Business and Life*, which explores how anthropological insights can transform business decision-making, and *The Silo Effect: The Peril of Expertise and the Promise of Breaking Down Barriers*. Her New York Times bestseller *Fool's Gold* chronicles the rise of shadow banking and the financial crisis, while *Saving the Sun* examines Japan's financial collapse in the 1990s.

## Social Impact & Thought Leadership

Through *Moral Money*, Gillian pioneered coverage of ESG and sustainable business practices, shaping global debate on ethical finance and corporate responsibility. Her journalism has illuminated the intersection of culture, economics, and governance, offering a holistic understanding of complex issues. [Contact us now](#) for more information on how Gillian can bring her unique foresight, global expertise, and engaging perspective to your next event.

## WHAT PEOPLE SAY

"Gillian, Thank you for coming to our conference in Boca and making it an absolute success. I cannot tell you how many attendees came up to me to applaud your good work. You provided a thoughtful assessment of the state of the industry and gave us some trends to be motivating, including cyber-security. I hope we can tempt you back in the future."

— A Leading Trade Organization for the Futures, Options and OTC Cleared Swaps Markets

"Gillian was informative, delightful and captivating. Our agents loved her! Her knowledge and expertise on multiple topics during Q&A is impressive. We thoroughly enjoyed having her."

— A National Insurance Company

*"Gillian gave a really interesting talk and you couldn't hear a pin drop whilst she was speaking. The content was really informative (links were made with our business) and there were lots of good questions from the audience. I thought she was really engaging and added humour to her anecdotes."*

**— A Worldwide Insurance Underwriters Group**