



## Dr. Irina Mirkina

Dr Irina Mirkina is a global leader in responsible AI, with two decades dedicated to using AI to help humanity. As a director, AI strategist, and AI lead, she's worked with organisations like UNICEF and played a key role in shaping international standards for ethical AI.

### KEY TOPICS

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- AI Strategy: Vision, Verve, and Value
- Responsible AI Journey: From Silos to Impact
- Leadership in the Age of AI: Empowering People, Culture, and Change
- AI Beyond Borders: Ethical Innovation in a Connected World

### BIOGRAPHY

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## Dr Irina Mirkina Speaker: A Beacon of Responsible AI Innovation

*Dr Irina Mirkina has spent two decades making a real difference in the AI community.* Her passion for using **artificial intelligence** to solve the world's greatest challenges has never wavered. That dedication—and her thoughtful approach to integrating those technologies for the greater good—has made her a respected voice in the field, especially in areas where AI can drive social good. At [UNICEF's Office of Innovation](#), Irina Mirkina led initiatives that used AI to transform children's lives around the world. She fostered global cooperation and helped push for AI standards that prioritise human rights and protect vulnerable communities. That work has taken her to the **UN Generative AI Practice Group**, where she co-chairs the Community of Practice on **AI for the Digital Public Goods Alliance**. She also serves as an expert evaluator for the European Commission, focusing on ethics and creativity in innovation. Her goal is to shape the future of AI policy and practice in a way that's both forward-thinking and responsible, with a strong emphasis on using technology.

## Career and Awards

Irina Mirkina's AI journey is truly remarkable. From academia to the frontlines of AI innovation in the private sector, she has tackled complex problems across industries from fintech to maritime transportation. Her work with UNICEF and collaborations with major tech firms show her broad understanding of global AI applications and the importance of scalable solutions. Mirkina has advised companies through AI implementation challenges, proving she can navigate the complex landscape of AI impact, risk, and organisational adaptation through a data-driven strategy. Her commitment to responsible AI hasn't gone unrecognised. Irina Mirkina is listed in [100 Brilliant Women in AI Ethics™](#) and Inspired Minds Top 65 Most Influential Women 2023 for her contributions to the field, particularly in promoting data ethics and inclusive AI.

## Diversity and Thought Leadership

In addition to her official roles, Irina Mirkina is passionate about promoting diversity and inclusion in the AI space. *Through the AI Forward Alliance and Girls in Tech mentorship programmes, she is working to create more space for under-represented voices in AI.* As a **keynote speaker** at international conferences, she is in demand to share her insights and perspectives on how to drive sustainable and ethical AI practices. Mirkina's advisory work with NGOs, private foundations and international organisations shows her commitment to using AI for good. Her vision for a world where technology serves humanity guides her efforts to shape a more inclusive and responsible AI future – one that values creativity, ethical responsibility and collective progress.

## Book Dr Irina Mirkina to Speak at Your Next Event!

Interested in Dr Irina Mirkina's work or want her to speak at your upcoming event? [Get in touch today](#). Discover how AI can become a force for good under strong, ethical, and forward-thinking leadership.

### WHAT PEOPLE SAY

*""Informative and engaging, and although I thought I was up to speed on AI, brought in many new insights.""*

— **Bernard Leigh Woods, Asian Development Bank**

*""Thank you very much for such enlightening and engaging presentations today! We are certain that this will be a catalyst for more conversations on AI and our role in the ecosystem.""*

— **Aleandre Kwan, UBS Optimus Foundation**

*""Colleagues have been raving about the presentation afterwards!""*

— **Martin Wählich, DPPA Innovation Cell, UN Secretariat**