



## David Rowan

David Rowan, founding editor of WIRED UK and bestselling author, is a leading voice on innovation and the future of technology. He helps organisations decode disruption, harness exponential change, and develop cultures of innovation to stay competitive in fast-moving markets.

### KEY TOPICS

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- Lessons from My Global Quest for Non-Bullshit Innovation
- How to Create a Culture of Innovation
- Generative AI and the Future of Work
- Ten Technologies Shaping Our Future
- The New Rules of Business in an Exponential Age
- What Startups Can Teach Your Business
- How Emerging Technologies Will Transform Your Industry

### BIOGRAPHY

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#### Introduction

David Rowan is a renowned technology expert, author, and keynote speaker, best known as the founding editor-in-chief of WIRED magazine UK. A sought-after speaker and event moderator, he explores how innovation and exponential technologies are reshaping industries and what leaders must do to future-proof their organisations.

#### Professional Background & Credentials

David has spent his career at the cutting edge of technology, journalism, and business. His work includes:

- Author of the bestselling *Non-Bullshit Innovation: Radical Ideas from the World's Smartest Minds*, a 20-country quest to uncover authentic corporate innovation strategies.
- Former technology columnist for *The Times*, *The Sunday Times*, *GQ*, and *Condé Nast Traveller*.
- Frequent moderator for world-class forums and institutions, including the World Economic Forum, the UK Government's G8 Innovation Conference, and leading corporate summits.
- Active early-stage investor in more than 180 tech companies, including eight billion-dollar "unicorns", and manager of venture funds in health-tech and climate-tech.

He has interviewed and worked closely with founders of leading technology companies such as Google, WhatsApp, LinkedIn, Spotify, and Twitter, as well as with entrepreneurs driving change across Asia, Europe, and the Americas.

#### Speaking Style & Audience Value

David is known for his fast-paced, high-energy presentation style, delivering talks that are visually stimulating,

witty, and packed with case studies from the front lines of innovation. Audiences value his ability to:

- Simplify complex technological shifts into clear, actionable insights.
- Customise presentations with sector-specific research.
- Inspire leaders to rethink business models and cultivate innovation-ready cultures.

His sessions leave audiences with practical strategies and a renewed sense of urgency to embrace change.

## Awards & Recognition

- Recognised globally as one of the foremost keynote speakers on innovation and emerging technology.
- Delivered more than 700 keynotes worldwide across industries, from banking and consulting to manufacturing, retail, and government.

## Books & Publications

David is the author of the bestselling book *Non-Bullshit Innovation*, which outlines 17 proven strategies for companies to thrive amidst disruption. He is currently working on a new book examining how business leaders can use culture to attract and motivate talent in the age of AI.

## High-Profile Clients & Collaborations

David has spoken for and advised leading global organisations including:

- Financial services: Goldman Sachs, HSBC, Barclays.
- Consulting: McKinsey, Tata, Capgemini.
- Industry & technology: Panasonic, Castrol, Technogym.
- Government and international institutions: UK Government, French Government, World Economic Forum.

## Social Impact & Ventures

Alongside his professional speaking and writing, David founded a non-profit organisation that curates extraordinary adventure experiences for exceptional people. His investments and venture activity reflect a commitment to supporting health-tech and climate-tech innovation. [Contact us now](#) for more information on how David can energise your next event, provide future-focused insights, and inspire your audience to embrace innovation with confidence.

## WHAT PEOPLE SAY

*“You perhaps couldn’t see the numbers of people frantically scribbling notes during your presentation and the feedback we have had has been terrific. I think quite a few people will be looking at getting a WIRED subscription now.”*

— The Random House Group

*“Thank you again for presenting at yesterday’s Senior Management Forum. There has been a real buzz from attendees about your presentation and insights you shared, and we have already had requests for copies of a film to share with*

teams.””

— L'Oréal

“I just wanted to send you a short note to thank you for engaging with us at short notice, wholeheartedly and to such fantastic ends. The team was blown away and they are a hard group to impress.””

— Google