



Daniel Strode

Daniel Strode is a globally acclaimed speaker and bestselling author specialising in innovation, organisational culture, and AI in HR. His keynote sessions equip corporate audiences with actionable strategies for driving change, fostering creativity, and preparing for the future of work.

KEY TOPICS

- **Culture as Your Competitive Edge:** Building purpose-driven, adaptable cultures.
- **AI in Human Resources:** Transforming recruitment, training, and employee experience.
- **Leadership in the Digital Age:** Equipping leaders for technological disruption.
- **Inclusive Innovation:** Driving diversity as a foundation for creativity.
- **Strategic Foresight:** Preparing for emerging global trends.
- **Digital Transformation:** Accelerating performance through tech integration.

BIOGRAPHY

Daniel Strode: Culture, Innovation, and AI for Future-Ready Organisations

As companies face constant transformation, visionary leadership is more essential than ever. Daniel Strode offers a compelling voice for modern organisations striving to adapt and thrive. With a unique blend of research, practical tools, and inspiring delivery, he equips corporate audiences to lead boldly through innovation and cultural alignment.

The Culture Advantage

At the heart of Daniel Strode's message lies a transformative principle: organisational culture is a strategic weapon. In his bestselling book *The Culture Advantage*, he explores the attributes that fuel the world's most innovative companies. Through case studies and frameworks, Daniel shows how purposeful culture can drive employee engagement, productivity, and long-term growth. He doesn't just theorise — he empowers leaders with actionable models. His speaking engagements outline cultural traits that underpin agility and creativity, offering corporate audiences a blueprint for embedding innovation into the everyday.

Creating Innovation Through Mindset Shifts

Innovation often begins with mindset. Daniel Strode developed *The Innovator's Edge*, a unique toolkit for sparking fresh ideas and breaking habitual thinking. This deck of action-driven cards has become a staple in leadership offsites and ideation sprints. It encourages intentional thinking over automatic routines. By weaving this tool into his talks, Daniel delivers more than just insights — he facilitates real behavioural change. His workshops help organisations shift from legacy models to forward-thinking innovation ecosystems.

Real-World Experience with Global Impact

Daniel Strode's credibility stems not only from research but also from his executive experience. As the former

Global Director of Culture and Strategy at Banco Santander, he spearheaded initiatives across 32 countries and influenced over 230,000 employees. From hybrid work implementation to strategic recruitment and digital adoption, Daniel led impactful transformations. These case studies, shared in his keynotes, resonate with audiences looking to future-proof their own enterprises.

Empowering Human Resources with AI

A central theme in Daniel Strode's work is the transformative power of artificial intelligence, particularly within human resources. He demystifies AI by showing how it can enhance talent acquisition, automate repetitive tasks, and personalise employee experiences. Corporate HR leaders attending his sessions gain insights into using AI for both operational efficiency and strategic development. Daniel's lectures are not speculative — they offer grounded, practical applications of emerging technology.

Teaching Future Leaders

As an adjunct professor at IE University Business School, Daniel Strode shares his insights with rising executives and innovators. His award-winning teaching focuses on habit formation, cultural transformation, and AI's practical impact on HR. These academic experiences enrich his corporate speaking. He bridges the gap between theory and practice, providing leaders with the tools to lead transformation both strategically and culturally.

Customised Keynotes with Real Takeaways

Daniel Strode doesn't deliver one-size-fits-all talks. His sessions are carefully tailored to suit the audience's industry, challenges, and goals. Whether addressing a room of tech executives or HR professionals, his content remains sharply relevant and actionable. From high-level strategy to on-the-ground tactics, Daniel ensures that every participant leaves with tools they can implement immediately. His presentations blend storytelling with data, offering insight and inspiration in equal measure.

A Voice Trusted by Leading Brands

Daniel Strode's impact spans across diverse industries and geographies. He has delivered keynotes and strategic sessions for prestigious organisations such as Ferrari, the U.S. Government, AECOM, and OVHCloud. His approach is both inspiring and practical. By fusing cultural strategy with innovation and AI, he provides a fresh yet grounded perspective that appeals to decision-makers across sectors.

Future-Focused Thought Leadership

Daniel Strode continues to push the boundaries of leadership thought. His upcoming book, *From Web1 to Web3*, explores how the evolution of the internet is reshaping the workplace. This future-forward lens ensures that his keynotes are not only relevant but ahead of the curve. Event planners seeking cutting-edge perspectives will find Daniel's talks to be timely, engaging, and highly valuable for audiences looking to lead in tomorrow's economy. Daniel combines warmth, expertise, and strategic insight, delivering memorable experiences that leave audiences inspired, informed, and ready to drive meaningful change.

Why Book Daniel Strode?

Booking Daniel Strode means bringing deep expertise, proven strategies, and a spark of innovation to your event. His sessions are dynamic, memorable, and full of practical takeaways that help organisations lead with

confidence. Whether you're planning a corporate offsite, industry summit, or leadership retreat, Daniel delivers value that lasts well beyond the event itself. His ability to connect with executive audiences and stimulate forward-thinking dialogue makes him one of today's most sought-after keynote speakers. Contact us now to explore how Daniel can add real value to your next leadership meeting!