



## Clover Hogan

Clover Hogan is not just a climate activist; she's a pioneering climate strategist who has redefined what it means to be an environmental advocate. With insights that have influenced Fortune 50 boardrooms and an unwavering commitment to actionable change, Clover represents the next wave of thought leaders poised to make a real-world impact.

### KEY TOPICS

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- **Eco-anxiety to action: what to do when climate change feels unstoppable**
- **Empowering the next generation of climate leaders**
- **Why Gen Z are leading the movement of “conscious quitting”**
- **From ‘do less harm’ to ‘do more good’: how businesses must transform to solve the climate crisis**

### BIOGRAPHY

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## Clover Hogan: The Climate Strategist

Clover Hogan is a groundbreaking thought leader and a founder of Force of Nature—a youth non-profit turning climate anxiety into directed action. But Clover is more than her titles; she's a whirlwind of influence and insight in climate strategy.

### A Thought Leader Bridging Generations

Clover Hogan has not only collaborated with the world's foremost authorities on sustainability but also brought her perspectives into Fortune 50 boardrooms and counselled an array of heads of state. Her conversations are not mere discussions; they are strategy sessions that influence high-stakes decisions on global climate policies. Clover's TED talk, [“What to do when climate change feels unstoppable”](#), has over 2 million views; her penetrating insights have resonated on a scale that few can claim in the climate discussion. Clover Hogan's impact extends far beyond the realms of boardrooms and global conferences. Her thought-provoking viewpoints have been featured in some of the world's most prestigious and well-recognised publications. Her articles and interviews in [The New York Times](#), [The Guardian](#), and [The Financial Times](#), among others, underscore her significant contribution to the discourse on climate change and eco-anxiety. These publications, known for their credibility and influence, have helped amplify Clover's powerful message, bringing her unique insights and solutions to an even wider audience.

## Forbes 30 Under 30

Featured on the [Forbes 30 Under 30 list](#), Clover's influence is more than just anecdotal. Her recognition across platforms—from The Guardian and the BBC to the New York Times and Vogue—underscores her position as a seminal voice in the climate discourse.

## Force of Nature: Beyond Activism, Towards Real Solutions

Founded when she was just 19, Force of Nature isn't just another non-profit; it's a paradigm shift. Her 12-person team conducts pioneering research on climate anxiety, offering programmes that have reached youth in over 50 countries. Working in tandem with businesses, policymakers, and educators, Clover places young voices at the crux of future-shaping decisions.

### WHAT PEOPLE SAY

*"We benefit from listening to and working with leaders like yourself that want to work with other stakeholders to drive needed change. In many cases the best ideas don't come from those most experienced, but rather from open and curious minds that are passionate about solving a problem."*

— David Taylor, CEO Procter & Gamble

*"In your facilitation, you invited us all to 'think without limitation and envision our future world'. All too often our lives feel constricted by barriers, processes, legislation and more to weaken our resolve [...] You shine like a light and positive beacon in the challenge to remain resilient, show up with courage and retain clear-eyed optimism when the going is tough."*

— Kathryn Hodnett, Associate Leaders' Quest

*"The discussion was thought-provoking and a welcome challenge, something we value considerably. We would like to express once more our gratitude for the time and energy you invested in the preparation of this session."*

— Guillaume Faury, CEO, Airbus