



Chris Barton

Meet Chris Barton, the inventor of Shazam and founder of Guard, a drowning detection system. A former member of Google's Android Partnerships team and an early contributor to Dropbox, Chris continues to inspire with his journey of overcoming obstacles to create transformative technologies.

KEY TOPICS

- **Create Your Own Shazam Magic**
- **Make It Easy: Technology Enables Simplicity**
- **The Power of Questioning the Familiar**
- **How to Think Like an Entrepreneur**

BIOGRAPHY

Meet Chris Barton: The Inventor Behind Shazam and a Pioneer in Consumer AI

Chris Barton is more than just an inventor; he's a visionary who defies the impossible. Known as the brain behind Shazam, one of the most popular apps worldwide, and now venturing into life-saving technology with Guard, Barton proves that imagination combined with tenacity can make dreams come to life.

The Journey of Chris Barton

Chris Barton's early life was far from the typical journey of a tech entrepreneur. With academic parents, he struggled due to undiagnosed dyslexia. Yet, he turned his challenges into strengths, attributing his dyslexia as the key to his out-of-the-box thinking and groundbreaking inventions. Not just an app, Shazam is a phenomenon. Created in 2000, well before the advent of iTunes or the iPhone, it faced numerous obstacles, including scepticism from tech experts at MIT and Stanford. Defying the odds, Chris built everything from scratch—from the world's largest music database to a search engine supercomputer.

Creating Waves in Technology and Life

Chris's latest venture, Guard, uses artificial intelligence to detect drowning in swimming pools—an unprecedented effort in both tech and safety realms. His impact goes beyond Shazam and Guard. From Google's Android Partnerships team to Dropbox's carrier partnerships, Chris has been a significant player in tech history. His 12 patents and investments in cutting-edge startups underline his position as a pioneering

force in the tech industry.

Inspiring the Next Generation and Life Beyond Tech

When he's not inventing, Chris takes the stage to share his wisdom, teaching audiences to imagine the unimaginable and take tangible steps to achieve their goals. Away from the screen and stage, Chris is an outdoor enthusiast and a devoted father, offering a holistic view of the man who changed how the world interacts with music.

Turn Your Challenges Into Opportunities: Book Chris Now

Let Chris Barton's story inspire your next corporate event or gathering. As someone who has achieved what many deemed impossible, he is a testament to the power of vision, resilience, and imagination. [Book Chris](#) today to captivate your audience and drive them to challenge the impossible in their organisations.

WHAT PEOPLE SAY

"We recently had Chris Barton speak at our 40th anniversary celebration. He delivered what was by far the best one hour keynote that our clients and staff had ever seen. Chris was insightful, energetic, and entertaining speaker with thought-provoking ideas."

— CEO, Costa Rica, Porter Novelli

"Chris customized a powerful keynote that delivered significant value for Coca-Cola. His messages sparked action among our executives and inspired our bottler partners toward our goals. Chris's energy and enthusiasm really stands out. He is an inspiration with truly eye-opening insights and stories."

— VP Customer & Commercial Leadership, Coca-Cola

"Chris embodies inspiration from head to toe. We loved his stories and insights on the core mindsets that lead to game-changing innovation. His delivery was fun, genuine and honest, both during his speech and as our "guest star" at my leadership team's offsite dinner."

— CEO, Mexico, L'Oréal