



Cassie Kozyrkov

Cassie Kozyrkov is a global authority on Artificial Intelligence, Decision Intelligence, and Strategic Leadership. As Google's former Chief Decision Scientist, she helps executive audiences understand and apply AI with clarity, confidence, and vision.

KEY TOPICS

- The Future of Strategic AI
- Decision Intelligence for Leaders
- AI Adoption: Risks, Opportunities, and Culture Change
- Human-Centric Leadership in an AI-Driven World
- Responsible AI: Ethics, Trust and Impact
- Making AI Make Sense: A Practical Guide for Executives

BIOGRAPHY

Introduction

Cassie Kozyrkov is a globally recognised AI pioneer, renowned for founding the field of Decision Intelligence and serving as Google's first Chief Decision Scientist. A visionary leader at the forefront of responsible AI adoption, she equips executive audiences with the strategic insight needed to innovate, lead, and make high-impact decisions in a rapidly evolving technological landscape.

Professional Background & Credentials

Cassie Kozyrkov is the CEO of Kozyr, an influential AI advisory firm shaping the future of responsible, human-centred technology. Prior to founding the company, she spent years at Google, where she created and scaled the discipline of Decision Intelligence and led Google's AI-first transformation. During her tenure, she personally trained more than 20,000 Googlers across all functions, influencing over 500 company initiatives and redefining how leaders collaborate with data and advanced technologies. Her live workshops became legendary within Google, often requiring internal lotteries due to overwhelming demand. Cassie advises senior leaders at some of the world's most prominent organisations, including NASA, Gucci, Meta, Spotify, GSK, Home Depot, Vodafone, HSBC, and many more. She also serves on multiple advisory boards and invests in emerging product companies focused on the future of AI. Her international speaking career spans 40+ countries and all seven continents, with stage appearances at the United Nations, World Economic Forum, Web Summit, SXSW, and numerous global leadership forums.

Speaking Style & Audience Value

Cassie is celebrated for her rare ability to blend deep technical expertise with theatre-trained stagecraft,

humour, and vivid storytelling. Her charismatic delivery ensures that even the most complex AI concepts become engaging, understandable, and directly actionable for senior leaders, technical teams, and cross-functional audiences. She excels across formats, keynotes, fireside conversations, executive workshops, and virtual events, bringing clarity to complexity and empowering organisations to adopt AI strategically, responsibly, and confidently. With more than 1,200 hours on stage, Cassie is widely regarded as one of the most compelling AI speakers in the world.

Books and Publications

Cassie's thought leadership reaches millions through 200+ published articles, globally acclaimed online courses, and extensive media coverage. She has appeared on the cover of Forbes AI and been featured in outlets including Harvard Business Review, Fortune, Fast Company, Wired, Success, and Entrepreneur, as well as in a major documentary about the AI revolution. She has been recognised as a LinkedIn Top Voice for six consecutive years and remains the #1 Writer in AI on Medium, reflecting her exceptional ability to communicate AI with clarity and impact.

Teaching and Academic Roles

Cassie's academic foundations are as impressive as her industry accomplishments. She began university studies at age 15 in South Africa before earning degrees in economics, mathematical statistics, psychology and neuroscience from the University of Chicago, North Carolina State University, and Duke University. Duke University honoured her with the Few-Glasson Distinguished Alumna Award in recognition of her groundbreaking contributions to AI and Decision Intelligence. She is also a guest lecturer to executive MBA students at Harvard Business School.

High-Profile Clients & Collaborations

Cassie's global client portfolio includes leading organisations such as Gucci, NASA, Meta, GSK, Spotify, Lenovo, HSBC, Vodafone and Home Depot. Through her advisory work with these and many others, she has helped senior teams reshape their AI strategies, strengthen leadership capability, and future-proof their approach to innovation and decision-making.

Themes and Expertise

Cassie's expertise spans strategic AI adoption, Decision Intelligence, responsible technology, and the future of leadership. She explores how organisations can harness AI effectively while preserving trust, ethics, and human creativity. Her work addresses AI strategy, risk management, executive decision-making, and how leaders can drive meaningful transformation through smarter, more informed choices. [Contact us now](#) for more information on how Cassie can elevate your next event with strategic insight into AI, leadership, and Decision Intelligence.