



Bruce Daisley

Bruce Daisley is a keynote speaker, Sunday Times bestselling author and former Twitter executive known for his work on workplace culture and the future of work. A Bruce Daisley speaker profile combines senior leadership experience, practical insight and an engaging style. In his business career, he spent 12 years leading YouTube UK and Twitter across Europe, the Middle East and Africa.

KEY TOPICS

- Mastering Workplace Happiness
- The Change We Choose: Culture in a Hybrid World
- Fortitude: Rethinking Resilience and Inner Strength
- The Future of Work: Flexibility, Focus and Flourishing
- Building Trust and Creativity in Distributed Teams

BIOGRAPHY

Introduction

Bruce is widely regarded as one of the most respected thought leaders on workplace culture and modern work. His writing has appeared in the Washington Post, Harvard Business Review, the Wall Street Journal, The Guardian and The Daily Telegraph, and LinkedIn named him one of the world's top 10 voices on the topic. For leadership events, that gives him a useful balance of real board-level experience and recognised thought leadership.

Professional Background & Credentials

Bruce built his reputation inside some of the world's most influential digital businesses. Industry leaders voted him Fantasy Hire four times, and Campaign said Twitter UK had formed a reputation as one of the most respected cultures in the media and tech industry under his leadership. After several promotions, he left as Twitter's most senior leader outside the US. That matters for event hosts because he speaks from direct experience, not theory, about what helps cultures thrive and what creates bad cultures.

Speaking Style & Audience Value

Bruce's keynote speaking style is warm, clear and full of practical takeaways. His own speaker bio says he regularly works with leadership teams articulating and implementing cultural programs, and client feedback on his site includes praise for an incredible presentation and a strong response from a culture conference audience. He is especially effective for organisations looking to strengthen connection, improve performance and build cultural programs that work in the real world rather than only on paper.

Books & Publications

Bruce is the Sunday Times bestselling author of *The Joy of Work* and *Fortitude*. Following the remarkable success of his debut book, *The Joy of Work* reached number one in the Sunday Times charts, and his site says *Fortitude* was named by the Financial Times as the best business book of the year. Together, the books helped establish him as one of the most respected thought leaders writing about bringing joy back to work, resilience and better workplace culture.

Podcast & Media Presence

Bruce also hosts the award winning podcast *Eat Sleep Work Repeat*. According to his official biography, the podcast has topped the business charts, been listened to over five million times and been named the world's best podcast on workplace culture. That track record helps explain why Bruce Daisley videos and podcast clips often work so well for organisers reviewing speaker options before booking.

Teaching & Wider Work

Alongside speaking and writing, Bruce is an **Honorary Visiting Professor** at Bayes Business School and regularly teaches at London Business School. His website also offers free culture decks that support more evidence-based discussion inside organisations, which fits well with his broader work helping leadership teams turn ideas about culture into something practical and usable.

Why Event Hosts Book Bruce Daisley

For event hosts planning a culture conference, leadership session or future of work event, Bruce Daisley is a strong choice. He combines the credibility of a former technology leader with the clarity of a Sunday Times bestselling author and the reach of a chart-topping podcast host. He has personally led at scale, with one testimonial on his official site describing him as someone who has personally led a billion dollar organisation, and he brings that experience to sessions on workplace culture, resilience, leadership and better ways of working.