



Bob Geldof

An influential public speaker with real-world impact, Bob Geldof is a successful musician, entrepreneur and political activist who brings vast personal experiences from music, media and world politics to every stage. He mixes sharp insight with humour and clear, powerful messaging, which is why he is a favourite for corporate events and after-dinner slots.

KEY TOPICS

- Corporate Social Responsibility
- Making Things Happen - Commit, then Figure it Out
- Collaborative Leadership

BIOGRAPHY

Why Book Bob

If you want an outstanding speaker who makes complex issues feel simple and urgent, Bob delivers. He has shared global stages with leaders such as Bill Clinton, and clients who complete evaluation forms regularly report the best marks, including more than a few top mark scores. He is frequently introduced in the media as Sir Bob Geldof or simply Sir Bob, though the correct formal styling is Bob Geldof, KBE.

Signature Topics for Business Audiences

- Leadership That Gets Things Done
- Collaboration Under Pressure And Change
- Corporate Responsibility, Human Rights and Reputation
- Washington Politics, London Policy And How To Influence Outcomes
- Storytelling, Media Savvy And Message Discipline

From Dublin City To Pop History

Born in Dún Laoghaire in Dublin City in 1951, Bob first broke through as lead singer of The Boomtown Rats, part of the late 70s punk and new wave scene. A successful musician from the start, he fronted hits such as “*Rat Trap*” and “*I Don’t Like Mondays*”. He then built a successful solo career with songs including “*This Is The World Calling*” and published the best-selling autobiography **Is That It?** He has also worked as a radio DJ, journalist and television presenter, proof of genuine business acumen and range.

Band Aid, The Ethiopian Famine And Live Aid

Shocked by BBC coverage of the crisis in Ethiopia, Bob moved fast to co-write **Do They Know It’s Christmas** with Midge Ure, mobilising artists under the Band Aid name to raise money for famine relief across Africa. Funds have since been stewarded by the Band Aid Trust. The following year he co-organised Live Aid, the two-venue global concert at **Wembley Stadium in London** and **JFK Stadium** in Philadelphia, a landmark in pop history

that supercharged support for African famines and put poverty at the centre of public debate. He later helped drive Live 8, reconnecting music, policy and public pressure.

Honours and Recognition

Bob received an honorary knighthood from HM Queen Elizabeth II in 1986 for charity work in Africa, hence the common media shorthand 'Sir Bob'. He was later awarded the **Man of Peace title at the World Summit of Nobel Peace Laureates**, often described as an honour presented by **Nobel Peace Prize** laureates. In France, he holds the Chevalier de l'Ordre des Arts et des Lettres. These accolades reflect decades as a philanthropist and political activist focused on poverty, debt relief and human rights.

Business And Media

Alongside activism and music, Bob has built companies and advised boards. He co-founded Planet 24, producer of The Big Breakfast, then co-founded Ten Alps, which later rebranded as Zinc Media. This blend of creative drive and business acumen lets him connect easily with senior leaders and commercial audiences.

Recent Platforms and Audiences

A trusted voice for high-level corporate events, Bob connects with senior leaders and large conference halls alike. He has addressed major technology and policy forums and adapts tone effortlessly, whether it is a Google conference earlier in the week or a client dinner the same evening. Bookers often call him one of the best orators on their circuit.

Speaking Style

Direct, funny and plain-spoken. Stories from music, policy and business make complex issues usable. Expect practical takeaways, strong Q&A and powerful messaging that sticks.

Just A Quick Note For Organisers

Calm under pressure, easy to brief and generous with time, Bob is ideal for leadership offsites, client summits and large-scale corporate events. If you are shortlisting dinner speakers for your next event, he is a safe pair of hands who still surprises audiences. Expect clear feedback and the best marks on evaluation forms.

Book Bob Geldof

Tell us your date, venue and audience profile, and we will confirm fees and availability. We can also help refine the brief so the session lands with the best marks on your evaluation forms.

WHAT PEOPLE SAY

"The audience was totally absorbed in what you had to say. You will have done our profession a great service."

— **Head of Development and Operations, Lloyd's**

"You truly inspired and challenged the audience - young, high potentials from all over the world - in a way they will not forget easily."

— **ING Group**

"Great message, great delivery, fully deserved his standing ovation! Thanks to you for making sure it worked - awesome!"

— **Yorkshire Forward**