



Bertrand Piccard

Bertrand Piccard is a Swiss explorer, psychiatrist and clean technology pioneer known for turning ambitious ideas into world-changing missions. For event hosts looking for a Bertrand Piccard speaker with real authority on innovation, sustainability and leadership, he brings an unusual mix of scientific credibility, adventurous thinking and business relevance.

KEY TOPICS

- Solar Impulse: The Future is Green
- Adventure is a state of mind: the metaphor of the round-the-world balloon flight
- Change Altitude - drop ballast
- Team spirit and psychology of communication
- Coping with crisis situations

BIOGRAPHY

Why Book Bertrand Piccard As A Speaker?

[Bertrand Piccard](#) is best known for showing audiences how to achieve the impossible by changing the way they think. His talks explore innovation, ecological transition, leadership and the practical steps needed to protect the environment while creating profitable solutions. He is an influential voice on the future of energy, mobility and clean growth, but what makes him especially compelling is his ability to connect global challenges with decisions leaders can act on now.

A Swiss Explorer With A Remarkable Legacy

As Swiss explorer Bertrand Piccard, he comes from a family closely associated with science, discovery and pushing beyond accepted limits. That legacy stretches from the stratosphere to the ocean depths, and it has shaped his own approach to exploration and innovation. Bertrand Piccard made aviation history when he completed the first non-stop round the world flight in a hot air balloon with Brian Jones in 1999. He later made history again with André Borschberg through Solar Impulse, the first solar powered airplane capable of flying around the world without fuel. These achievements placed him among the great modern explorers and gave him a powerful platform from which to speak about progress, possibility and the future of clean aviation.

From Exploration To Clean Technology

Bertrand Piccard did not stop at record-breaking adventure. He became a leading advocate for ecological transition and a strong supporter of the idea that protecting the environment and economic success can work together. As founder and chairman of the **Solar Impulse Foundation**, he has championed profitable solutions that show clean technology can be both environmentally effective and commercially smart. His message is not based on sacrifice or fear. Instead, he argues for a third way, one that combines environmental responsibility with efficiency, quality and economic opportunity. That makes him a particularly strong speaker for business audiences, policymakers and organisations trying to understand how innovation can help them achieve

environmental goals without losing momentum.

Climate Impulse And The Next Mission

Bertrand Piccard continues to look ahead. *In February 2024, he unveiled Climate Impulse, a project to build a green hydrogen-powered airplane capable of flying non-stop around the Earth.* For audiences, that matters because he is not simply reflecting on past success. He is still developing new concepts, testing what is possible, and pushing the boundaries of sustainable aviation. This forward-looking mindset gives his keynote talks real energy. He speaks about mission, inspiration and execution in a way that feels grounded rather than abstract. He understands what it takes to move an ambitious idea from conversation to reality.

A Speaker With Unusual Range

What sets Bertrand Piccard apart as a speaker is the range of perspectives he brings to the stage. *He is not only an explorer but also a psychiatrist,* with experience in self-hypnosis, stress management and human behaviour in extreme situations. His background includes links to the **Swiss Medical Hypnosis Society**, which adds another distinctive dimension to his work on resilience and performance. That background helps him speak with unusual insight about decision-making under pressure, leadership in uncertainty and the mindset required to achieve what first appears impossible. For event hosts, that means a keynote that works across sustainability, innovation, leadership and high performance.

Humanitarian Work And Wider Influence

Bertrand Piccard's work also extends beyond aviation and environmental innovation. Through Winds of Hope, he has supported efforts to tackle noma, a disease linked to extreme poverty. He also served as **United Nations Goodwill Ambassador** for the Environment Programme from 2015 to June 2023 and was **Special Advisor** to European Commission Vice-President Maroš Šefčovič from 2020 to 2024. These roles add depth to his message. He speaks not only about technology and science, but also about the wider human mission to improve lives while protecting the earth.

Media Profile And Audience Appeal

Bertrand Piccard is a **sought-after speaker** because he combines a genuine adventure story with practical relevance for modern audiences. He can speak about solar airplane innovation, climate strategy, leadership, clean technology, human behaviour and the mindset needed to achieve meaningful change. Whether the audience is made up of business leaders, investors, scientists, policymakers or entrepreneurs, he brings a perspective that feels both inspiring and useful.

Book Bertrand Piccard For Your Event

If you want to book Bertrand Piccard for a conference, leadership event or innovation forum, you are booking a speaker with a rare combination of credibility, originality and global relevance. His keynotes are especially well suited to organisations that want more than a standard sustainability talk. Bertrand Piccard brings science, exploration, clean technology and sharp thinking together in a way that leaves audiences with fresh ideas and a stronger sense of what is possible. [Contact us](#) to check availability, speaker fees and booking details for

Bertrand Piccard.

WHAT PEOPLE SAY

"Fascinating and gripping presentation. We were very impressed and motivated by your wisdom, your attitude and your brilliant advice."

— **Barry Callebaut AG**

"Your speech outlining the importance of respecting the humanitarian values was thought-provoking and eloquent." "

— **Chairman of the Standing Commission of the Red Cross and Red Crescent**

"We were all moved by your speech and by the way you approach challenges and life in general - your words were motivational for us all."

— **World Economic Forum**