



Benjamin Zander

A world-famous conductor, teacher, speaker and leading interpreter of Mahler and Beethoven known for his charisma and unyielding energy and for his brilliant pre-concert talks.

KEY TOPICS

- Beyond Hierarchy - Bringing Vitality to Organisations
- Orchestrating the Executive Team - A Model for Corporate Management Improvement
- Developing a New Paradigm for Organisations of the 21st Century

BIOGRAPHY

Zander's presentation takes an audience on a journey that offers a startling new perspective on leadership. Through stories, music and concepts, it causes a radical shift in perception. This is not a speech; it is an experience!

In this new model of leadership, the conductor sees his job as awakening possibility in others. The orchestra is a group of highly trained individuals poised to coalesce into an effective whole. Passion, creativity and the desire to contribute are basic human instincts to be released. Benjamin Zander uses the metaphor of the orchestra and a lifetime of experience conducting, coaching and teaching musicians to work his magic to overcome barriers to corporate productivity. This presentation sources fundamental changes in organisations. Zander has been the distinguished conductor of the Boston Philharmonic Orchestra since its formation twenty years ago. He is also the conductor of Boston's renowned Youth Philharmonic Orchestra and is artistic director of the music programme at Walnut Hill, a high school for the performing arts in Boston. Zander has conducted most of the great orchestras of the world. His accomplishments in controlling the orchestral world translate effortlessly into the business world, bringing a fresh perspective to leadership, creativity, coaching and teamwork, viewed from his own unique insight into the harmonisation of many elements into one whole. His style and animated performances are inspirational, uplifting, and challenging and become part of a truly exceptional experience. In recent years, Benjamin Zander has become the most sought-after speaker in the management circuit. He has addressed management groups all over the world and has appeared as a keynote speaker for Fortune 500 companies, the World Economic Forum in Davos, the State of the World Forum in San Francisco, an education conference in London with British Prime Minister Tony Blair, leaders in London and numerous corporations worldwide. His book, written with noted psychotherapist Rosamund Zander and entitled "Bridges to Possibility", is about leadership and creativity for business and other leaders and uses the model of music as a metaphor for corporate life. Mr Zander was also the subject of a full-length BBC documentary shown worldwide in 1999. His new book, 'The Art of Possibility', provides a life-altering approach to fulfilling dreams large and small.

WHAT PEOPLE SAY

"If you want to liberate your soul, listen to Zander's Mahler. If you want to take your leadership skills to the next level, study the Art of Possibility with the Zanders. In his presentation Ben explodes traditional leadership thinking and takes leadership out of the closet. He blows the door WITH its hinges off that closet, and you can never go back after working with Ben. His leadership view is unconventional, irreverent and bold. Its impact is without boundaries. I have seen Ben Zander's teaching transform entire teams through Possibility in ways that are nothing short of magical with results that are nothing short of exemplary. He is a catalyst for Excellence. ""

— **Roseanna DeMaria, First Vice President, Leadership & Performance, Merrill Lynch**

"Ben Zander's presentation was, literally, the most important contribution I've ever heard at a conference. Not only the music and the wit and the sheer fun, but the profound insights and wisdom. A moving and memorable occasion for all present. This was a breakthrough event in corporate creativity." "

— **John Humble, Leading Business Consultant, Director of Mint Corporation, Dun & Bradstreet Ltd.**