



Ben Tiggelaar

A best-selling author, researcher and speaker in the field of leadership, change and human behaviour.

KEY TOPICS

- Leading Change
- Successful Personal Leadership
- Positive Leadership
- Leadership & Change: Big Ideas

BIOGRAPHY

Ben Tiggelaar MA is an independent researcher, writer and trainer. His goal: helping people to turn their dreams into action. His approach is based on passion, fun and the practical application of behavioural science.

Since 2000, three books by Tiggelaar reached the number one position in the Dutch management books top 10. Tiggelaars' latest book is *Dream, Dare, Do* and is about effective self-management. Over 150,000 copies were sold in the Netherlands. The English translation was recently published, as well as an Arabic and German translation. His previous book is *Can Do!* It contains new and practical insights about change and growth. *Can do!* has been translated into English and Japanese and is a worldwide bestseller. Tiggelaar studied communication sciences in Amsterdam and is currently conducting postdoctoral research in the field of behaviour-centred change management in organisations. Several theories from his books will be further explored in his thesis. International companies that have hired Ben include PWC, Pfizer, Honeywell, Shell, TNT, Deloitte, PWC, Accenture, Sanoma, Philips, Deutsche Telecom, Kone, Vacation Network Group, Computer Associates, Novartis, SHV, KPN, Volker Wessels, SAP, KPMG and many more. Ben's approach is creative, dynamic, and thought-provoking while at the same time being practical and accessible. Deeply rooted in scientific research, Ben's presentations are guaranteed to engage his audience. Combining theory and practice in a practical and professional way, Ben truly has the power and ability to inspire people.

WHAT PEOPLE SAY

"Ben Tiggelaar is an inspiring trainer and writer in the field of human behavior and change. You will find his books and ideas extremely practical, very realistic and fun to read!"

— **Marshall Goldsmith, author of *What Got You Here, Won't Get You There* and *Secrets of a Leadership Coach***

"An excellent presentation. A lot of energy, very good English, good timing, good non-verbal communication. The

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slides are super, the exercises in between are well timed. Ben has given everyone an effective wake-up call. As far as I am concerned, one of the best presentations I have seen in recent years.”

— Gijs de Vries, EY