

Azran Osman-Rani

Book Azran Osman-Rani as a keynote speaker for talks on disruptive innovation, leadership, resilience and scaling high-growth businesses. Best known as the founding CEO of AirAsia X and former CEO of iflix Malaysia, Azran now leads Naluri and brings practical lessons for executives, founders and corporate teams.

KEY TOPICS

- Disruptive Innovation: Challenging the Status Quo
- Building and Scaling Start-Ups into Global Enterprises
- Leadership Resilience and Mental Strength
- Entrepreneurial Mindset for Corporate Success
- Health, Fitness and Peak Performance in Business
- Creating Cultures of Agility and Adaptability

BIOGRAPHY

Introduction

Azran Osman-Rani is an accomplished entrepreneur, corporate leader, and keynote speaker with a track record of building disruptive businesses across aviation, media, technology, and healthcare. As the founding CEO of AirAsia X, former CEO of iflix Malaysia, and current CEO of Naluri, he brings unrivalled expertise in innovation, leadership, and scaling enterprises in fast-changing industries.

Professional Background & Credentials

Azran first made his mark as the founding CEO of AirAsia X, the world's pioneer long-haul, low-cost airline. From its first flight in 2007, he grew the airline from a single aircraft to 26 planes, over 2,500 employees, and annual revenues exceeding US$1 billion within six years. He broke industry conventions, introducing innovations such as business-class flatbeds, quiet zones, fly-through connections, and enhanced in-flight services. He went on to become the CEO of iflix Malaysia and Group COO of the global video-on-demand start-up. Within three years, the platform expanded to more than 30 markets across Asia, the Middle East, and Africa with over 700 employees. Today, Azran leads Naluri, a digital health technology company focused on delivering accessible and cost-effective solutions for mental health, lifestyle change, and wellness. Earlier in his career, Azran held senior roles at Astro All Asia Networks, Bursa Malaysia, Booz Allen Hamilton, and McKinsey & Company. He also serves on multiple boards, mentors entrepreneurs, and actively invests in technology start-ups, including MoneyMatch, Cognifyx, and YellowPorter.

Speaking Style & Audience Value

Azran is a dynamic and highly engaging speaker who blends storytelling with practical business insights. Drawing on both his corporate successes and personal experiences, such as transforming himself from clinically overweight to an Ironman triathlete, he captivates audiences with authenticity and relatability. His sessions are filled with actionable lessons on leadership, resilience, innovation, and peak performance. Audiences value his real-world examples of disrupting established industries, scaling new ventures, and cultivating cultures of adaptability. With over 100 speaking engagements delivered globally, from New York to Sydney, Paris to Hong Kong, Azran consistently inspires leaders and teams to think boldly and act decisively in the face of change.

Awards & Recognition

Azran has been recognised for his innovation and leadership by leading organisations worldwide. He has delivered keynotes for major brands including Google, HP, Samsung, Huawei, Shell, Prudential, Maybank, and the Institute of Directors. His achievements as a pioneer in aviation, media, and digital health have established him as one of Asia's most influential business leaders and a trusted voice on disruptive innovation and leadership resilience. Contact us now for more information on how Azran can inspire your organisation with powerful lessons on disruptive innovation, scaling businesses, and building resilience in times of change.