



## Andrew Keen

Andrew Keen is an author, entrepreneur and one of the world's most influential critics of the digital age. He challenges audiences with thought-provoking insights on technology, social media, privacy and the future of business in a hyper-connected world

### KEY TOPICS

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- The Internet Is Not the Answer: Rethinking Digital Culture
- Privacy, Power and the Social Media Age
- The Future of Business in a Data-Driven Economy
- Silicon Valley: Innovation, Disruption and Accountability
- How to Fix the Future: Global Solutions for a Digital World

### BIOGRAPHY

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#### Introduction

Andrew Keen is a globally renowned author, entrepreneur and broadcaster, recognised as one of the leading contemporary critics of the internet. Described by *GQ* magazine as one of the “100 Most Connected Men,” he has become a sought-after commentator on the disruptive impact of technology, media and social networks on business and society.

#### Professional Background & Credentials

In the mid-1990s, Andrew was part of Silicon Valley's pioneering generation, founding Audiocafe.com, one of the earliest and most successful internet music companies of its time. He quickly became a recognised figure on the digital media circuit, speaking internationally and featuring in leading publications such as *Business Week*, *Wired*, *The Wall Street Journal*, and *The Guardian*. Over the years, Andrew has held senior roles in a number of venture-backed start-ups, produced MB5: The Festival for New Media Visionaries, and later founded afterTV LLC, a company advising marketers on consumer behaviour in the digital age. He is also co-founder of the Future of University Education conference at Amsterdam University.

#### Speaking Style & Audience Value

Andrew's style is provocative, articulate and deeply engaging. He delivers keynote addresses, panel discussions and fireside chats that challenge conventional thinking about technology and digital transformation. With a journalist's insight and an entrepreneur's experience, he pushes audiences to consider the ethical, social and cultural implications of digital innovation. Corporate audiences value his ability to frame complex issues, such as data privacy, online behaviour, and the future of work, within practical, globally relevant contexts. His talks inspire debate, spark reflection, and provide leaders with new ways to navigate the challenges of digital disruption.

## Books & Publications

Andrew is the author of several influential works on technology and society:

- How to Fix the Future (2018) - A global look at solutions to today's digital challenges.
- The Internet is Not the Answer (2015) - A powerful critique of the internet's social and cultural impact.
- Digital Vertigo (2012) - An exploration of privacy and the perils of social media networks.
- Cult of the Amateur (2007) - A bestselling critique of Web 2.0, translated into 16 languages.

He is also a regular columnist for international newspapers and magazines, including The New York Times, The Los Angeles Times, Forbes, Wired, Prospect and The Daily Telegraph.

## Awards, Publications & Media

- Shortlisted for the Higham's Business Technology Book of the Year Award (Cult of the Amateur)
- Named in GQ's list of the "100 Most Connected Men"
- Host of the popular Internet chat show Keen On
- Executive Director of the Silicon Valley innovation salon FutureCast
- Regular commentator on CNN, BBC, Fox News and NPR
- Featured speaker at international forums including the E-G8 summit in Paris

His unique combination of entrepreneurial experience, critical analysis and global perspective makes Andrew Keen an essential voice for organisations seeking to understand the opportunities and risks of the digital revolution. [Contact us now](#) for more information on how Andrew can challenge digital orthodoxies, provoke fresh thinking, and equip your organisation to navigate the opportunities and risks of the online world.

## WHAT PEOPLE SAY

*"Andrew Keen is not only one of the world's most influential thinkers about the social and economic impact of digital technology, but he's also one of its most articulate and passionate public speakers. His speeches at DLD have always been delightfully smart, humorous and provocative and we look forward to collaborating with him again in the future".*

— DLD Media

*"Andrew Keen is one of the most fascinating speakers I had during my 7 year tenure as master curator of Innotribe at Sibos. I have seen him perform at other prime events like Techonomy and The Drucker Forum. As a true contrarian, he debunks myths and beliefs about the Internet and technology hypes, challenges conventional thinking, and brings back the conversation to universal values of humanity. His delivery is passionate, deeply researched, and illustrated with poignant visuals and metaphors. His stage energy is contagious." "*

— Co-Founder Innotribe