

Alexander Klöpping

Alexander Klöpping is a Dutch entrepreneur, journalist, and co-founder of Blendle. He helps organisations understand digital innovation, media disruption and the trends shaping how people consume technology today.

KEY TOPICS

- The Future of Media and Journalism
- Digital Innovation and Consumer Trends
- Entrepreneurship in the Always-On Generation
- Political Campaigns in the Digital Era
- Technology, Gadgets and Internet Culture

BIOGRAPHY

Introduction

Alexander Klöpping is a leading Dutch entrepreneur and media innovator, best known as the co-founder of Blendle, the “iTunes for journalism.” With a background in technology, journalism and entrepreneurship, he brings unique insights into digital disruption, the future of media, and the ways technology is reshaping consumer behaviour.

Professional Background & Credentials

From a young age, Alexander demonstrated an instinct for spotting trends. At 16, he launched The Gadget Company to bring innovative products like remote-controlled helicopters and underwater scooters to the Dutch market, gaining national media attention. By 18, he was working on online political campaigns and later studied consumer behaviour in the United States, splitting his time between Republican and Democratic campuses. His thesis at the University of Amsterdam examined fan culture and new media in the Obama campaign. Alexander went on to work as editor-in-chief at Jort Kelder’s news site 925.nl, contributing to its technology and economics coverage and producing internet news for its television counterpart. He became a familiar face on Dutch television through appearances on the popular talk show De Wereld Draait Door. In 2014, he co-founded Blendle, a revolutionary digital platform for journalism backed by The New York Times and Axel Springer. He has also produced a documentary series on Silicon Valley and written extensively on internet trends for leading Dutch publications.

Speaking Style & Audience Value

Alexander is known for his enthusiastic, insightful and engaging speaking style. He combines journalistic

analysis with entrepreneurial experience, making his talks both inspiring and practical. Audiences value his ability to decode complex technology and media trends into clear takeaways relevant for business leaders, marketers, and innovators. He is equally effective as a keynote speaker, panellist or moderator, bringing energy, clarity and thought-provoking ideas to conferences and corporate events.

Awards, Publications & Media

- Co-founder of Blendle, backed by The New York Times and Axel Springer
- Former columnist for Holland's largest youth newspaper
- Regular expert on Dutch national television
- Creator of a documentary series on Silicon Valley

His work has positioned him as one of Europe's most recognisable voices on the intersection of technology, media and society. Contact us now for more information on how Alexander can inspire your audience with insights on digital innovation, media disruption and the future of technology, while bringing energy and clarity to your next conference or corporate event.