



## Alex Edmans

Alex Edmans is Professor of Finance at London Business School and one of the clearest voices on responsible business, corporate finance and behavioural finance. For event hosts looking for a speaker with real credibility, he brings a rare mix of academic research, practical business experience and genuine clarity on stage.

### KEY TOPICS

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- The Power of Purposeful Business
- Does ESG Investing Really Work?
- ESG: The Beginning, the End, and the Future
- Time Management in the Digital Age

### BIOGRAPHY

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## Why Book Alex Edmans As A Speaker?

Alex speaks on the issues business audiences actually care about: purposeful leadership, sustainable investing, corporate governance, behavioural economics and the social responsibility of business. His talks are thoughtful, well structured and grounded in rigorous evidence. He uses stories, statistics and studies to make complex ideas accessible, without drifting into vague business clichés or overblown claims. For organisers who want substance as well as audience engagement, he is a strong choice.

## A Leading Academic With Practical Business Experience

[Alex Edmans](#) is Professor of Finance at London Business School, and his background gives him authority with both academic and commercial audiences. Before moving into academia, he worked in investment banking at Morgan Stanley. He later taught at Wharton, earned tenure there, and completed his PhD at MIT Sloan as a Fulbright Scholar. That combination of academic rigour and practical business experience helps him connect with senior leaders, investors and decision-makers. His research interests include corporate finance, behavioural finance, responsible business and sustainable investing.

## Speaker Topics That Resonate With Modern Business Audiences

Alex is especially well known for helping audiences think more clearly about purpose, profit and evidence. His book [Grow the Pie: How Great Companies Deliver Both Purpose and Profit](#) has become an important reference point for discussions around how great companies deliver both purpose and long-term performance. He is also the author of *May Contain Lies: How Stories, Statistics, and Studies Exploit Our Biases*, which makes him a

particularly strong fit for events focused on decision-making, leadership judgement and critical thinking. For hosts planning conferences around mainstream business topics, Alex brings academic research, real-life examples and practical insight. He helps audiences distinguish companies that create genuine long-term value from those that simply sound good in theory.

## A Globally Recognised Speaker

Alex has spoken at the World Economic Forum in Davos, testified in the UK Parliament and presented to the World Bank Board of Directors. He is equally comfortable addressing business leaders, investors, policymakers and academic audiences, which gives him broad appeal across a wide range of events. He is also a widely recognised public speaker beyond the lecture theatre. His TED talks, including *What to Trust in a Post-Truth World* and *The Social Responsibility of Business*, have reached a wide international audience and helped build his reputation as a speaker who can make complex ideas clear and engaging.

## Media, Writing And Public Profile

Alex's work has appeared in the *Wall Street Journal*, *Financial Times* and *Harvard Business Review*, and he is regularly invited to comment on corporate finance, corporate governance and responsible business. He has also been featured in major international media, which matters for event hosts because it shows he can communicate clearly with both specialist and mainstream audiences.

## Teaching Excellence And Audience Impact

Part of what makes Alex such an effective keynote speaker is that he is also an exceptional teacher. He has won multiple teaching awards and was named Professor of the Year by *Poets & Quants* in 2021. He also served as the Mercers' School Memorial Professor of Business at Gresham College in London, where he delivered public lectures on finance, business and society. That teaching experience comes through in the way he speaks. Alex has a calm, thoughtful style and a rare ability to discuss practical ways companies can deliver both purpose and performance without sounding abstract or disconnected from real business life.

## Book Alex Edmans For Your Event

If you are looking for an Alex Edmans speaker for a leadership conference, investor event or corporate gathering, you are booking someone who brings together academic research, practical business experience and clear thinking on responsible business. His talks are particularly well suited to organisations that want more than generic inspiration. Alex offers rigorous evidence, thoughtful challenge and practical insight that audiences can take away and use. [Contact us](#) to check availability, speaker fees and booking details for Alex Edmans.

## WHAT PEOPLE SAY

"Alex was so engaging and presented fantastically. He allowed me to see this topic from a different viewpoint and really made me appreciate how I felt about us as a company and our balance between profit and purpose."

"Great as helped us understand how our purpose drives us to succeed but that financial performance is important as provides us the freedom to continue to live and breathe our purpose."

*""Real substance to the speaker based on facts and figures as opposed to the usual emotion." "*